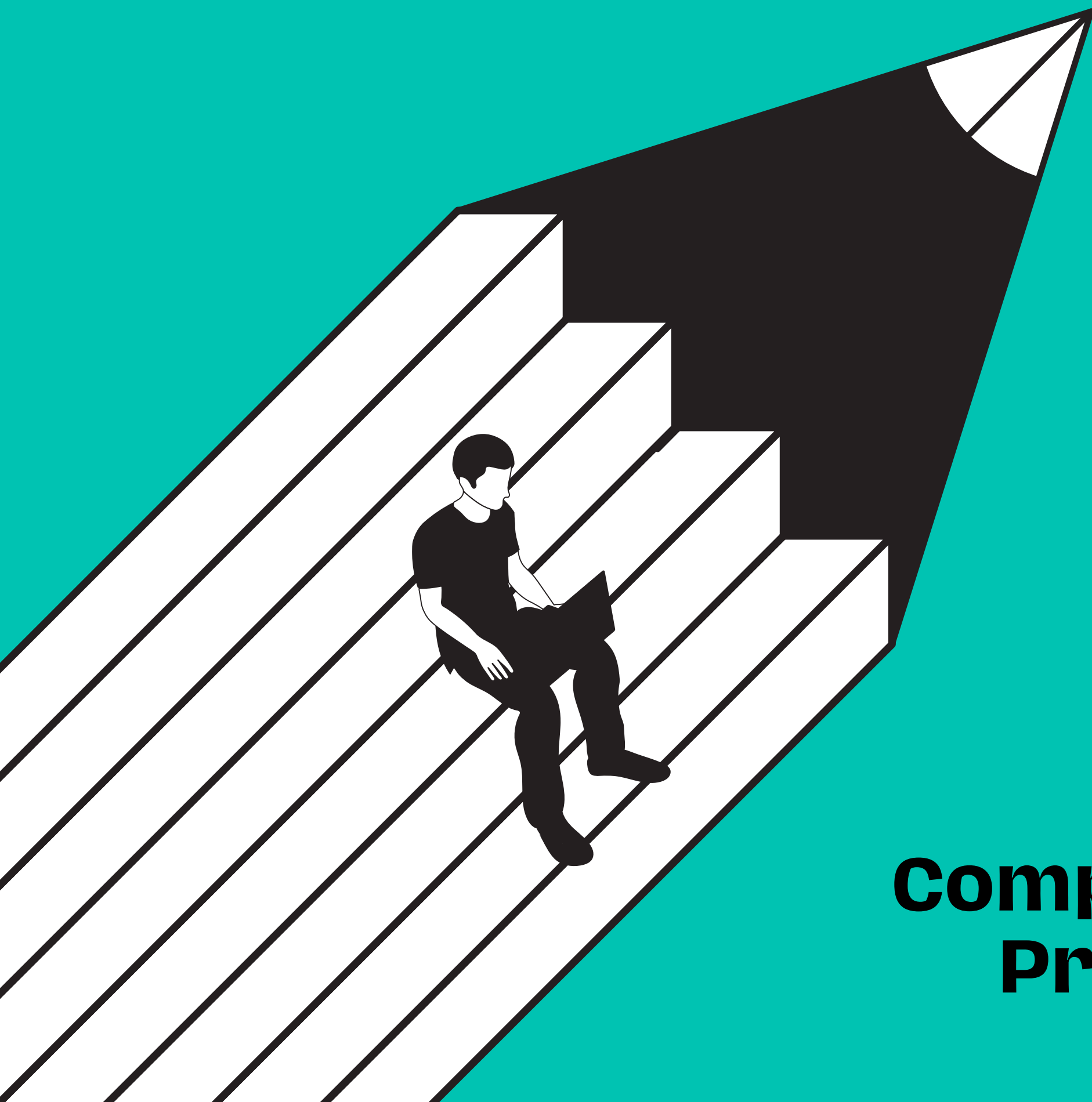
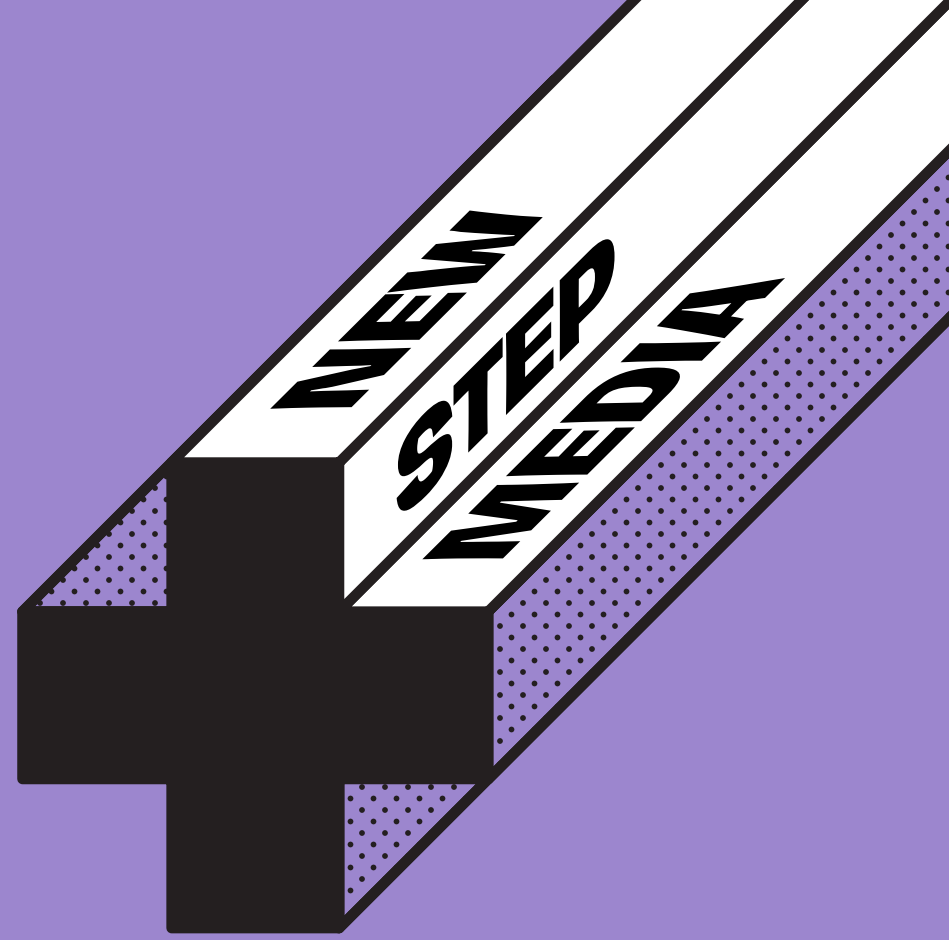


nsm+



**Company
Profile**



A wise person once said that "Science is intimately integrated with the whole social structure and cultural tradition." so we do believe in NSM+ how we embrace every industry uniqueness ,and merge it with our core appreciation to technology... to sum up the hardest equation in marketing.

It wasn't just a nomination

We're award winners as one of the best agencies in digital marketing, media, and of course social media agencies in Egypt according to Sortlist system.



**We're
Ranked
as the
number **1**
agency in digital
media buying**



It all started in 2012 when our two founders teamed up to take a new step in the media field and established our beloved integrated digital media agency.

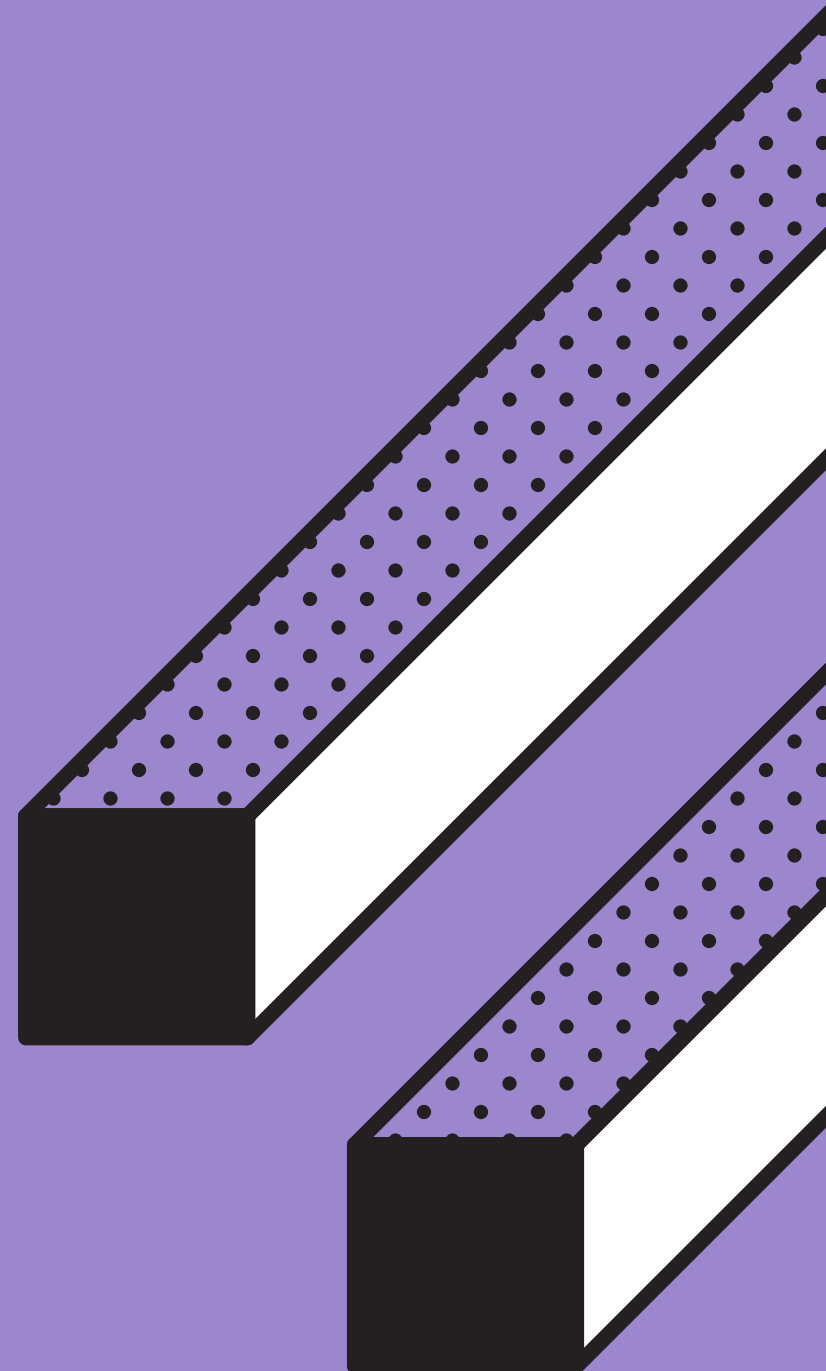
to be the digital media arm for our clients and fulfill their digital needs in all channels of digital marketing and advertising depending on our core strength in media buying, SEO, SEM, creative content creation, digital art, photography, videography, web, and app developing. with the help of a great passionate and talented team of online experts, who thinks out of the box to come up with outstanding ideas and executions that achieve the best ROI.

OUR VISION

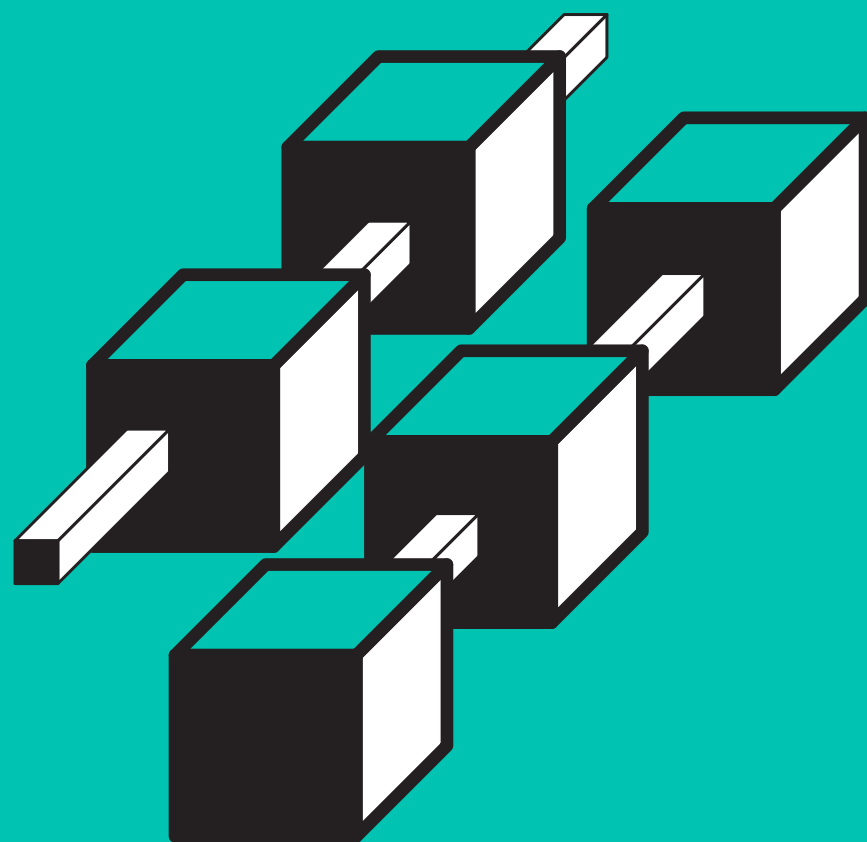
Climbing up to the digital world top, while accompanying our clients and make their work dreams come true.

OUR MISSION

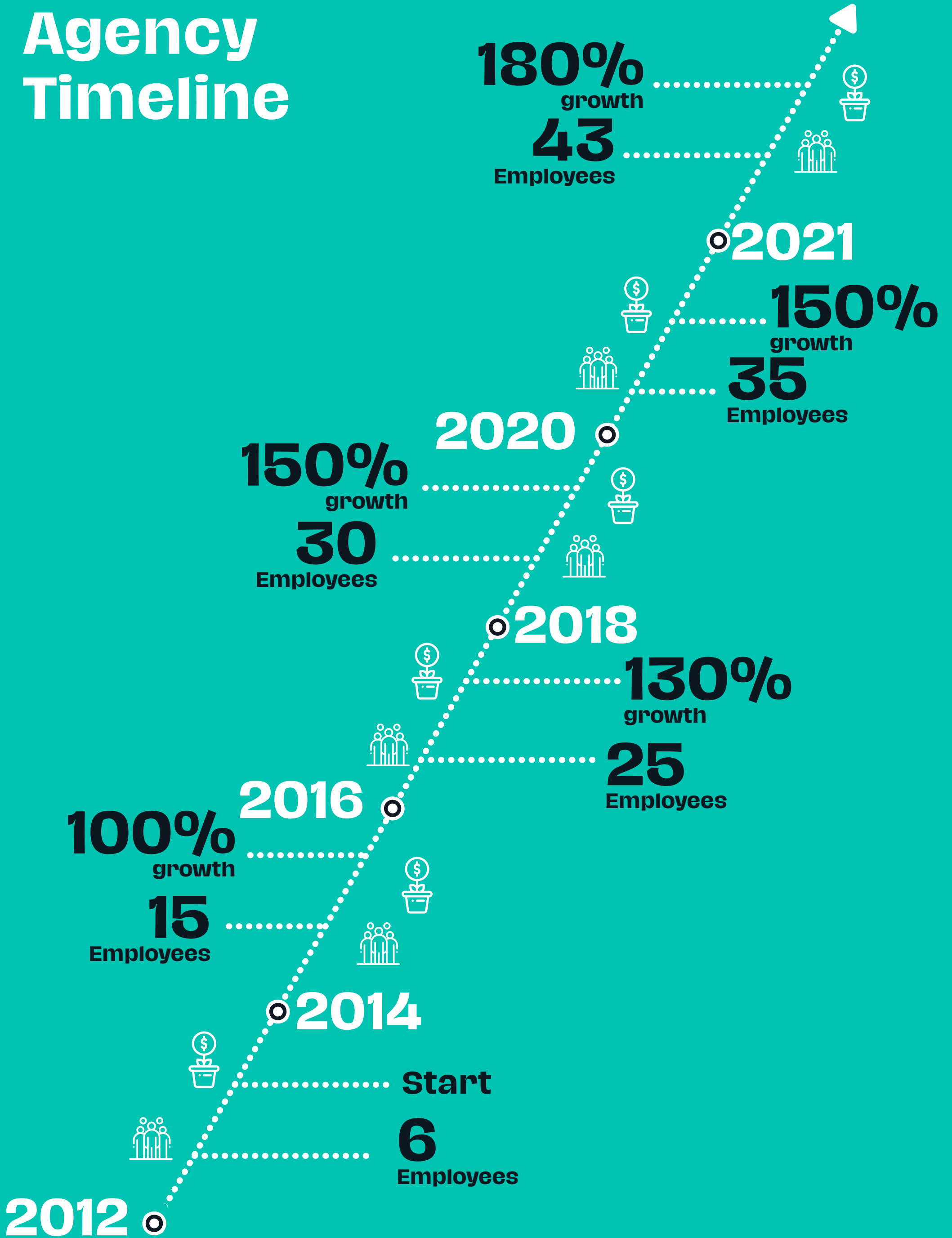
Serving an elite digital media solutions to our clients, and ensure the maximum ROI with tangible and measurable proves.



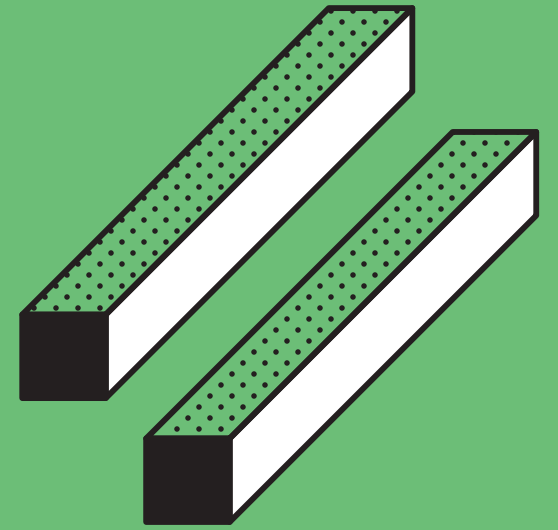
NSM+ WRAP UP



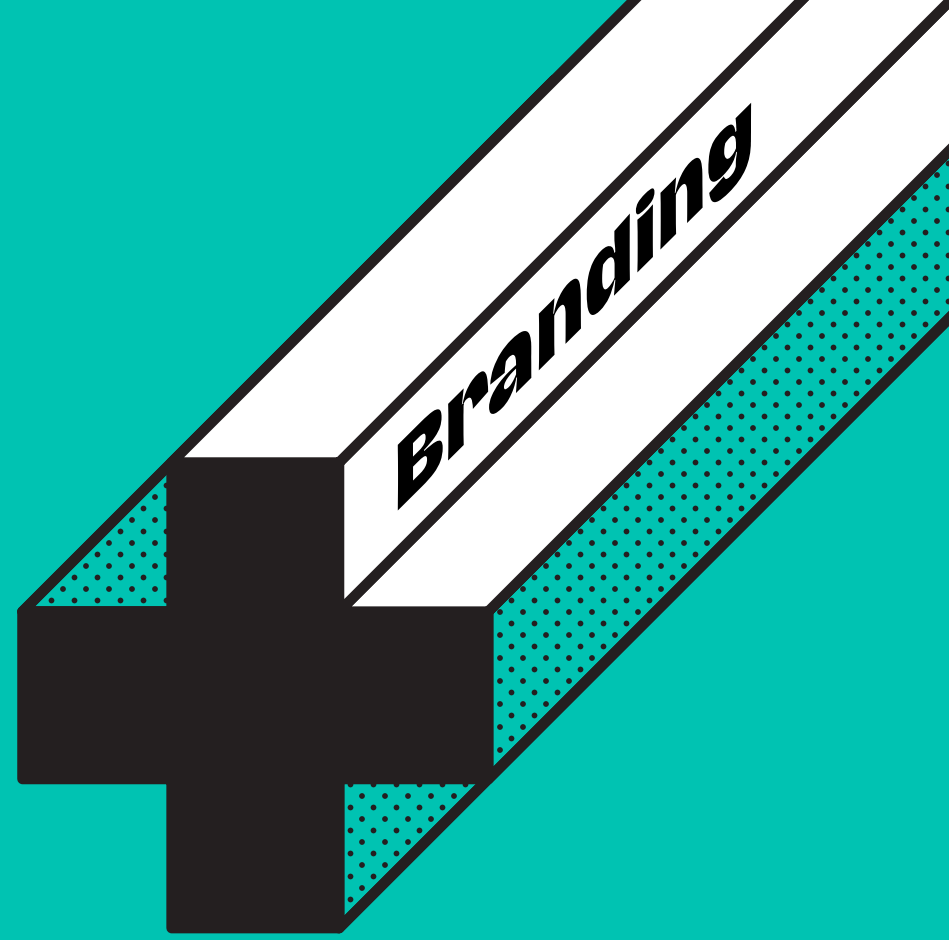
Agency Timeline



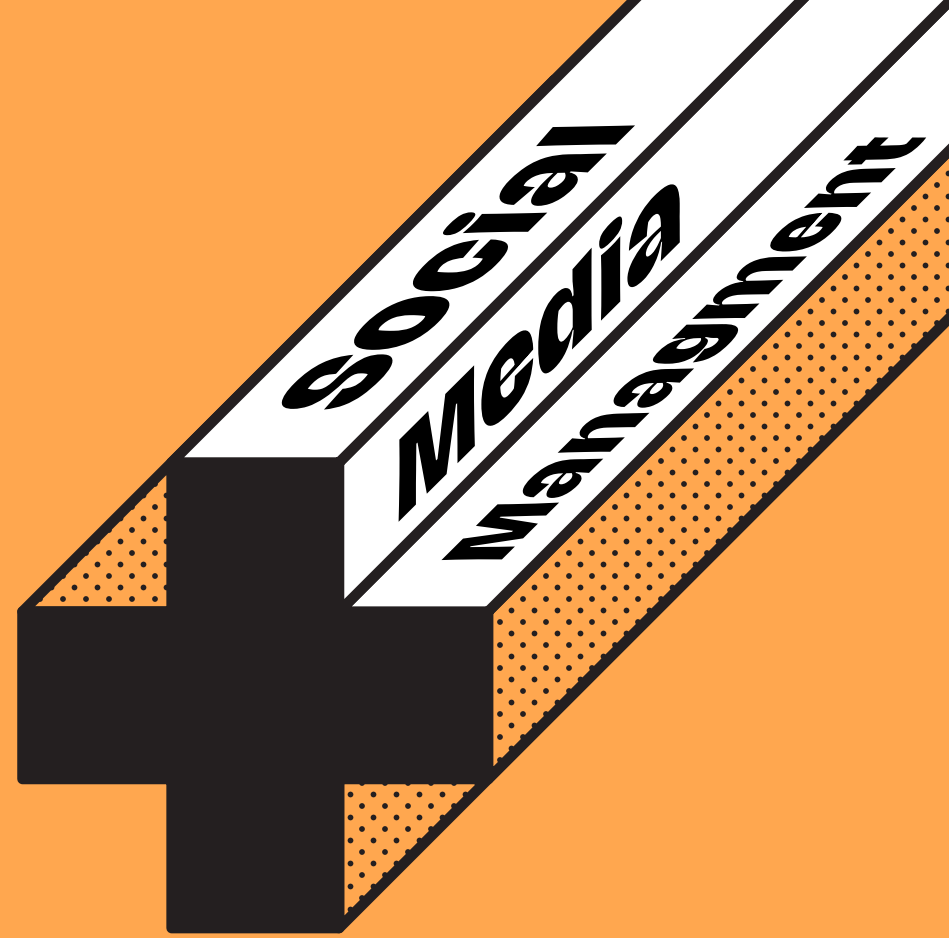
WHAT WE DO?



**BRANDING - SOCIAL MEDIA MANAGEMENT - CREATIVE -
PHOTOGRAPHY AND VIDEOGRAPHY - MEDIA BUYING -
SEO & SEM - WEB DEVELOPMENT & MOBILE APPLICATION**



When it comes to branding, everything needs to be clear to create or develop an identity for each brand And that's why we are always sharpening our tools to deliver the best image could any brand have.



Brand Analysis & Competitive analysis

When it comes to branding, everything needs to be clear to create or develop an identity for each brand And that's why we are always sharpening our tools to deliver the best image could any brand have.

Social Media Strategy

Good planning means a consistent winning And as Napoleon Bonaparte once said,

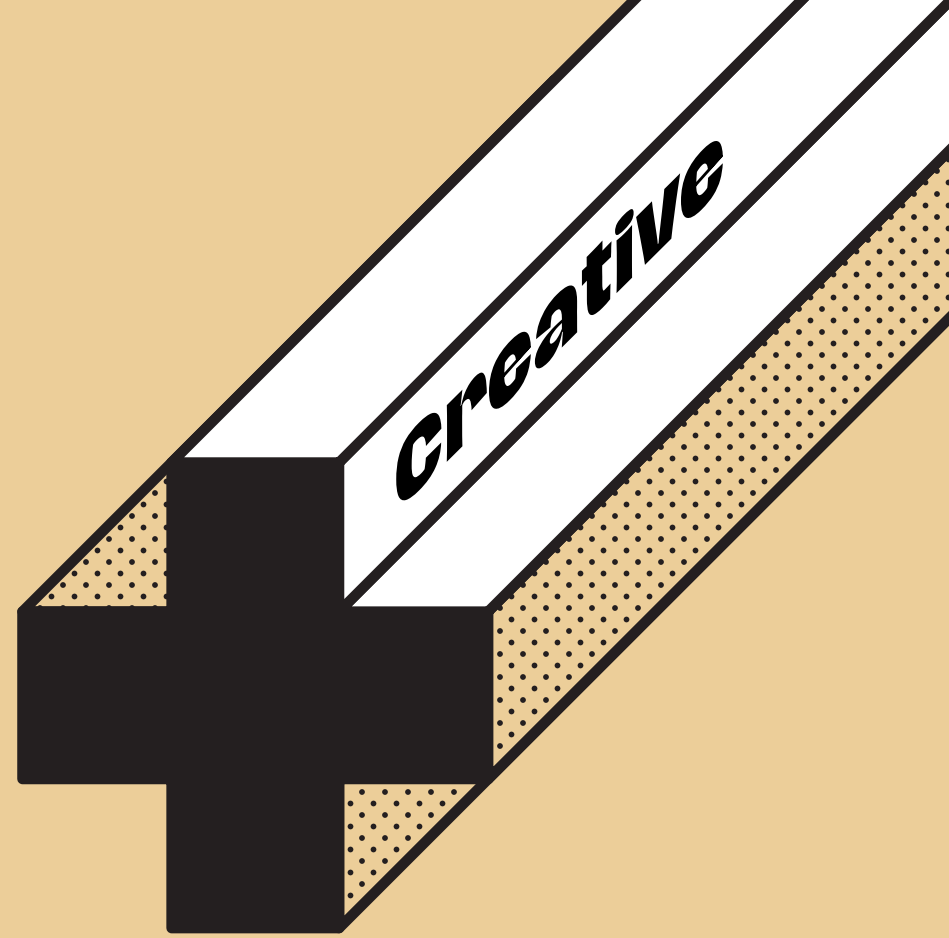
“You become strong by defying defeat and by turning loss and failure into success”. So whatever your business is going through, we always have a plan.

Content Creation

Finding the best idea and visualizing it properly in a way that serves the pre identified objectives, is quite a challenge ... but it's our daily workout that really work out for our partners.

Community Management

We will be your brand voice in the crowded world of the internet ,as we are fast, controllable and engaging with humor sense to create better communities. because People don't buy goods and services. They fell for relations, stories and magic.

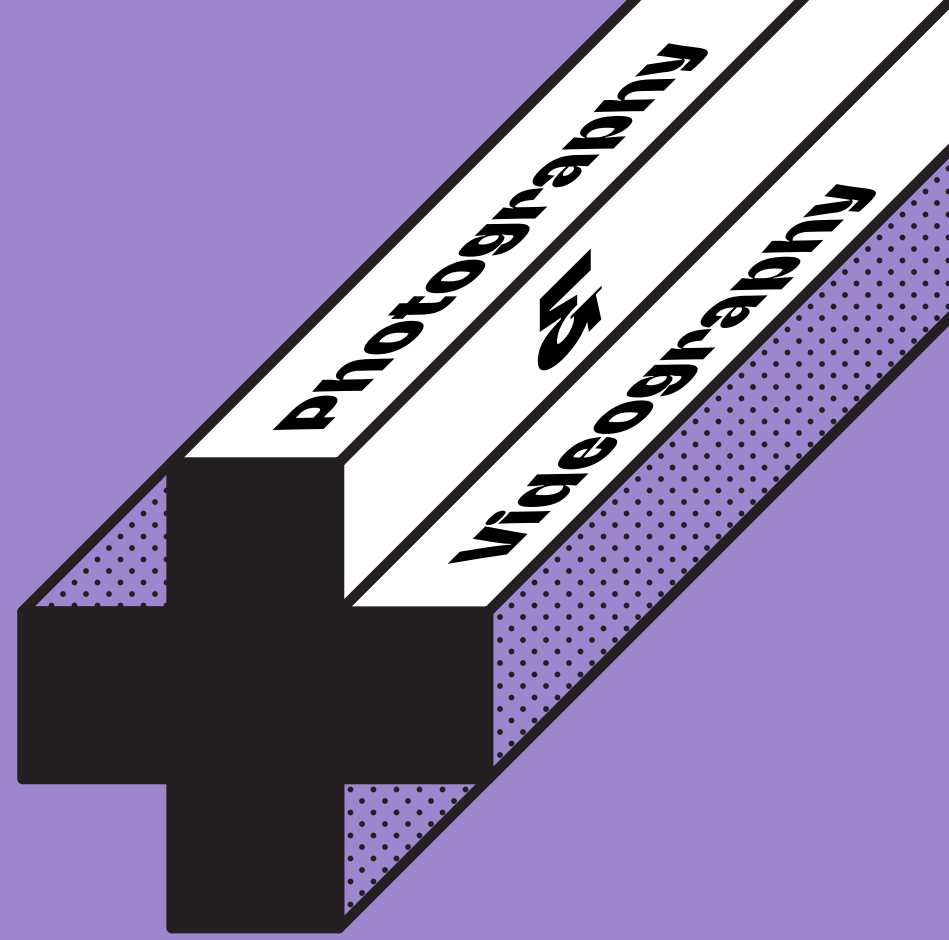


Creative copywriting

A strong piece of content is what makes brands related and well represented. We have our way with words..we're both in love. for that, we promise you that your audience will adore what we will cook for you.

Art Direction

Like Pablo Picasso once said "Everything you can imagine is real "
In NSM+ we make it real for our partners. You heard many saying it, how about try doing it!



It's said that "Photography helps people to see." not only the surface but also the depth of your brand values. And in NSM+ we deciphered the algorithms of the digital world to help your audience stay eyes opened.

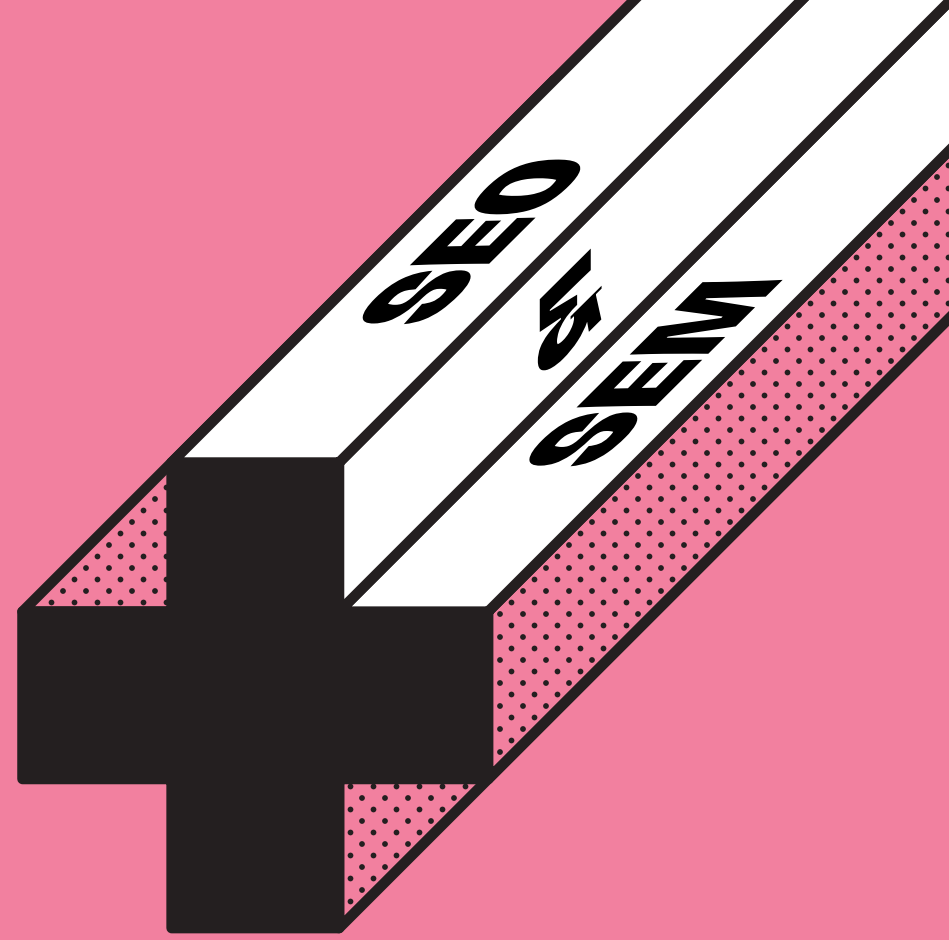


Planning and buying

It's All about NUMBERS dear!

And based on numbers, we create a performance -driven work that makes an effective ROI to the brand, reflecting on its performance and profitability, and doing this has been our winning horse since the beginning.

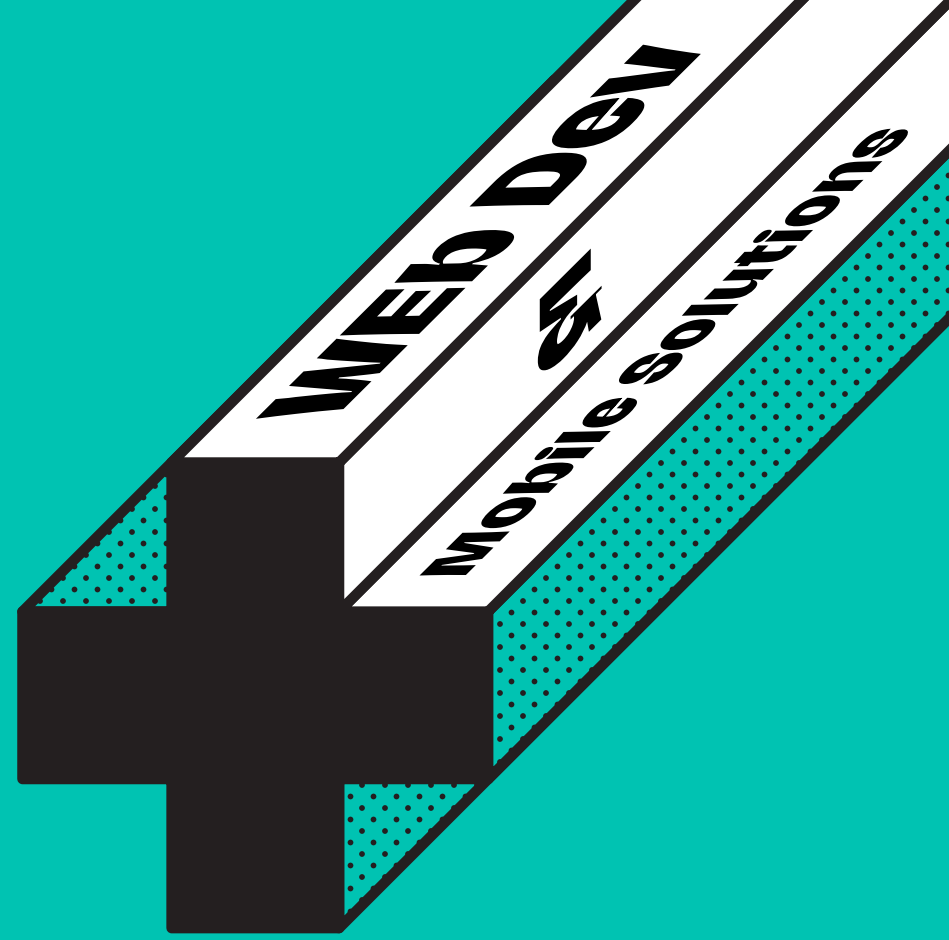
For us, the key weapon to win the market game lies in combining data, technology, and experience that fits any brand creating a smooth path to the audience.



Search engine optimization & Search engine marketing

We are in Love with algorithms...

With the suitable management of the keywords of what the audience is searching for, we make from your platforms the ultimate answer to what they need to reach.



Web design & Mobile applications

A whole new virtual world!..

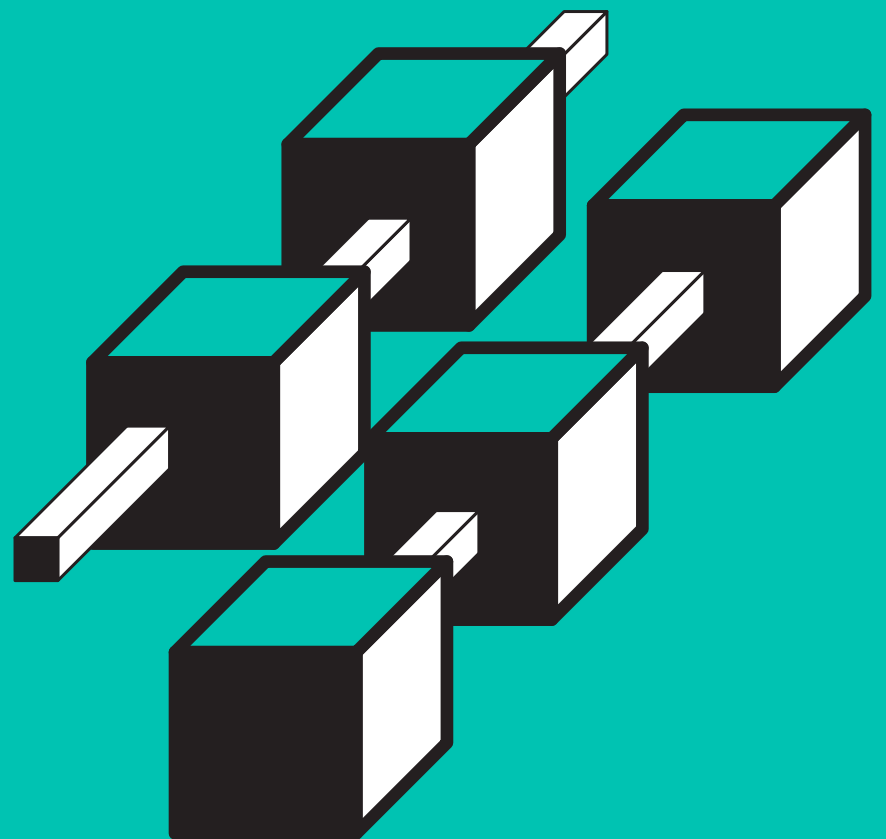
When it comes to your digital image and how you present the brand to the audience,

the details are essential, we create, design, and develop outstanding websites and mobile applications for the quickest bonding experience and most friendly interface for the audience.

Long story short. We create websites that are always on the top of favorite bookmarks for your target audience.

OUR CLIENTS

**We've worked with some
of the biggest brands**





Charities

A wise man once said “Where there is charity and wisdom, there is neither fear nor ignorance.” that's why our hearts always felt worm working with the most efficient charitable organization across Egypt And GCC.

Social Media & Media:



Media:





البدايه كانت جنية

كل جنية ا تبرعت بيه ساهم في
زيادة نسبة شفاء الأطفال



البدايه كانت جنية

كل جنية ا تبرعت بيه ساهم في
زيادة نسبة شفاء الأطفال



صدقتك الجارية
ستنقذ آلاف
الأطفال

رمضان
كريم

#صدقتك_تجارتك_الرابحة

give.57357.org



57357

ساعدهم
بتبرعتك



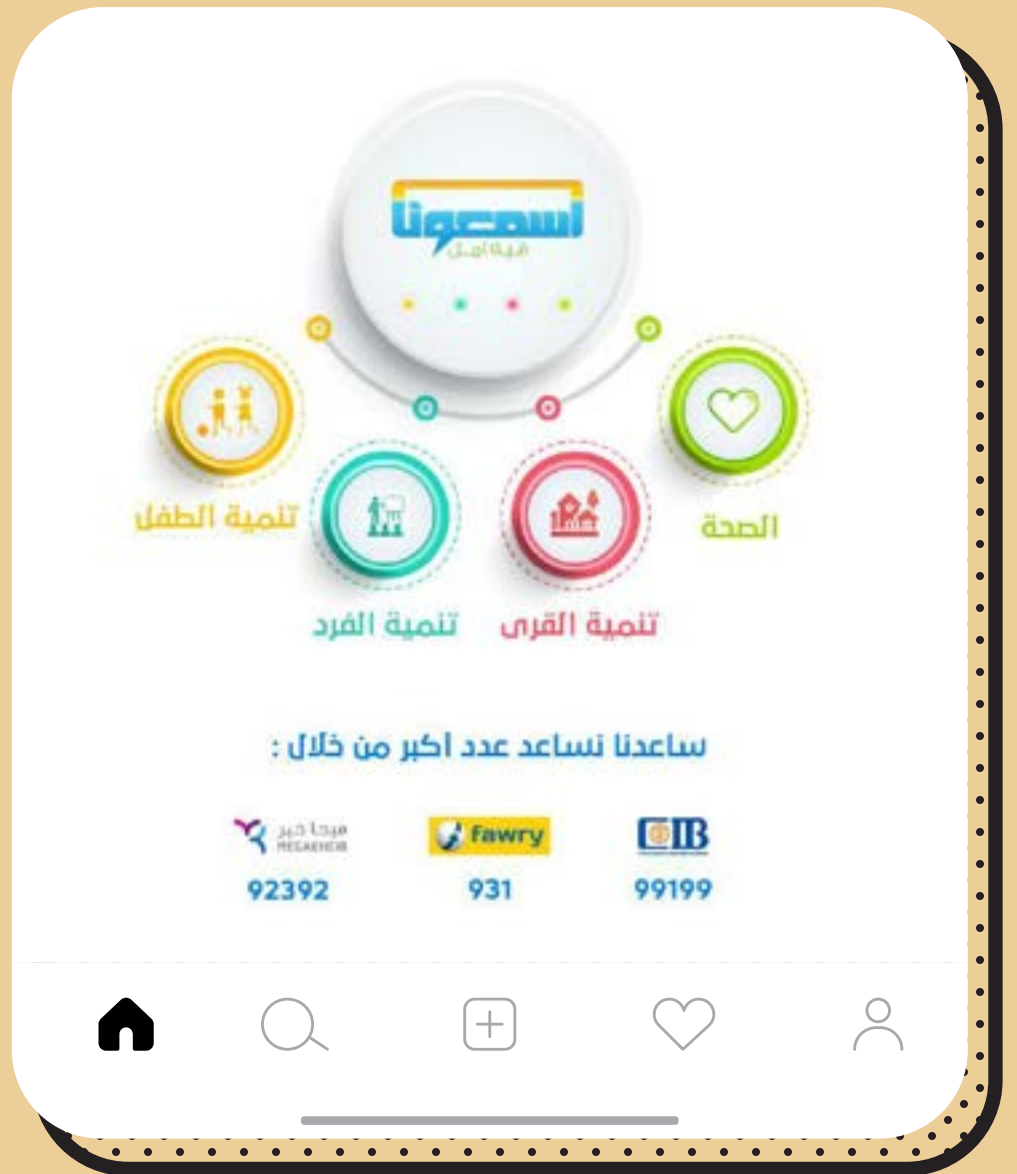
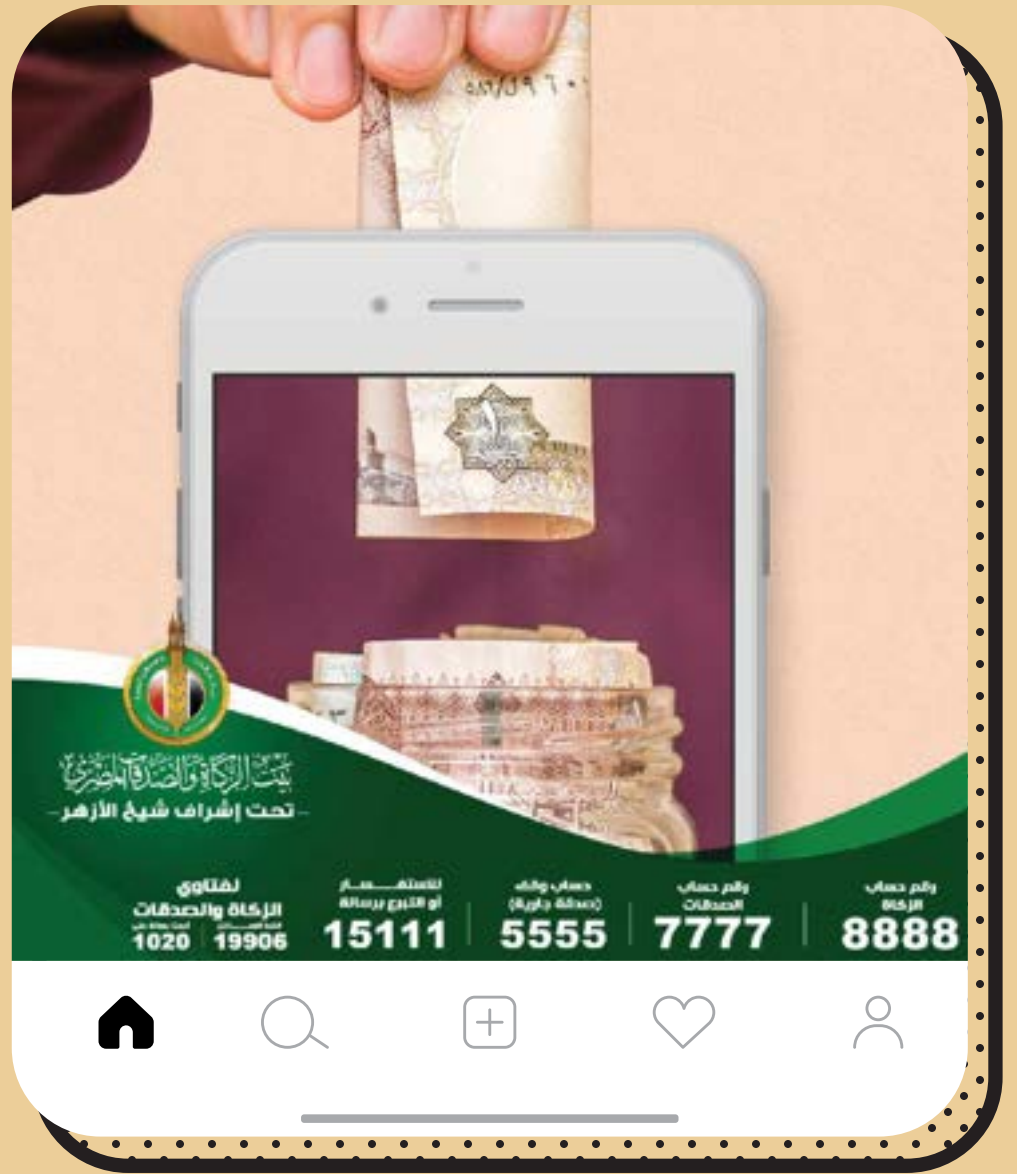
شارك بسهم
زكاة لكفالة
علاجهم

#في_زكاتك_نجاه

الخط الساخن
19057

ساعدهم
بتبرعتك





Real estate

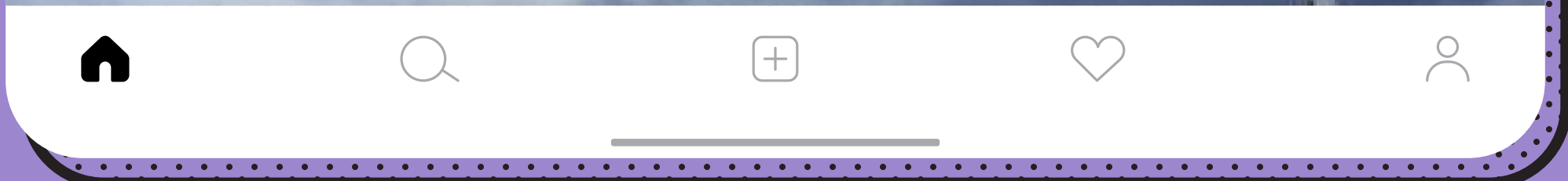
A wise man once said: "The best investment on Earth is earth." do you know what the next best thing is?..for sure marketing your business with us.

Social Media & Media:



Media:





G3 UNITED REAL ESTATE DEVELOPMENT

الإبداع والابتكار
في مكان واحد

Home, Search, Add, Heart, Profile icons

المشروع العقاري
للتنمية العقارية
SABBOUR THE RIDGE

DEGLA HOME Real Estate

Home, Search, Add, Heart, Profile icons

IP GLOBAL

Enjoy it all and live in Westwood, Southall

Home, Search, Add, Heart, Profile icons

CAIRO TOWN

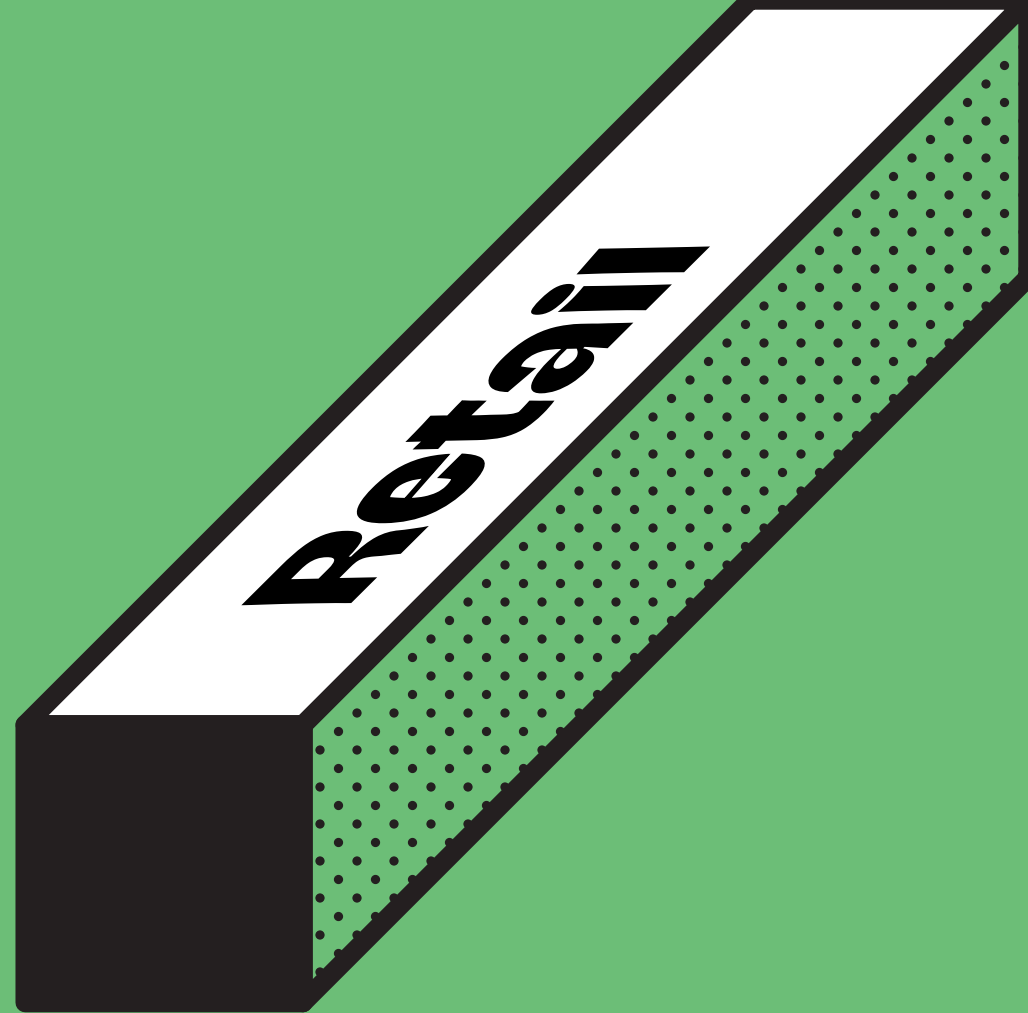
ARBA DEVELOPMENTS

19208

حياة هتعيشها بجد

Home, Search, Add, Heart, Profile icons

You just have to focus on making the retail experience a great one for your customers, and will in return make your online marketing experience a greater one.

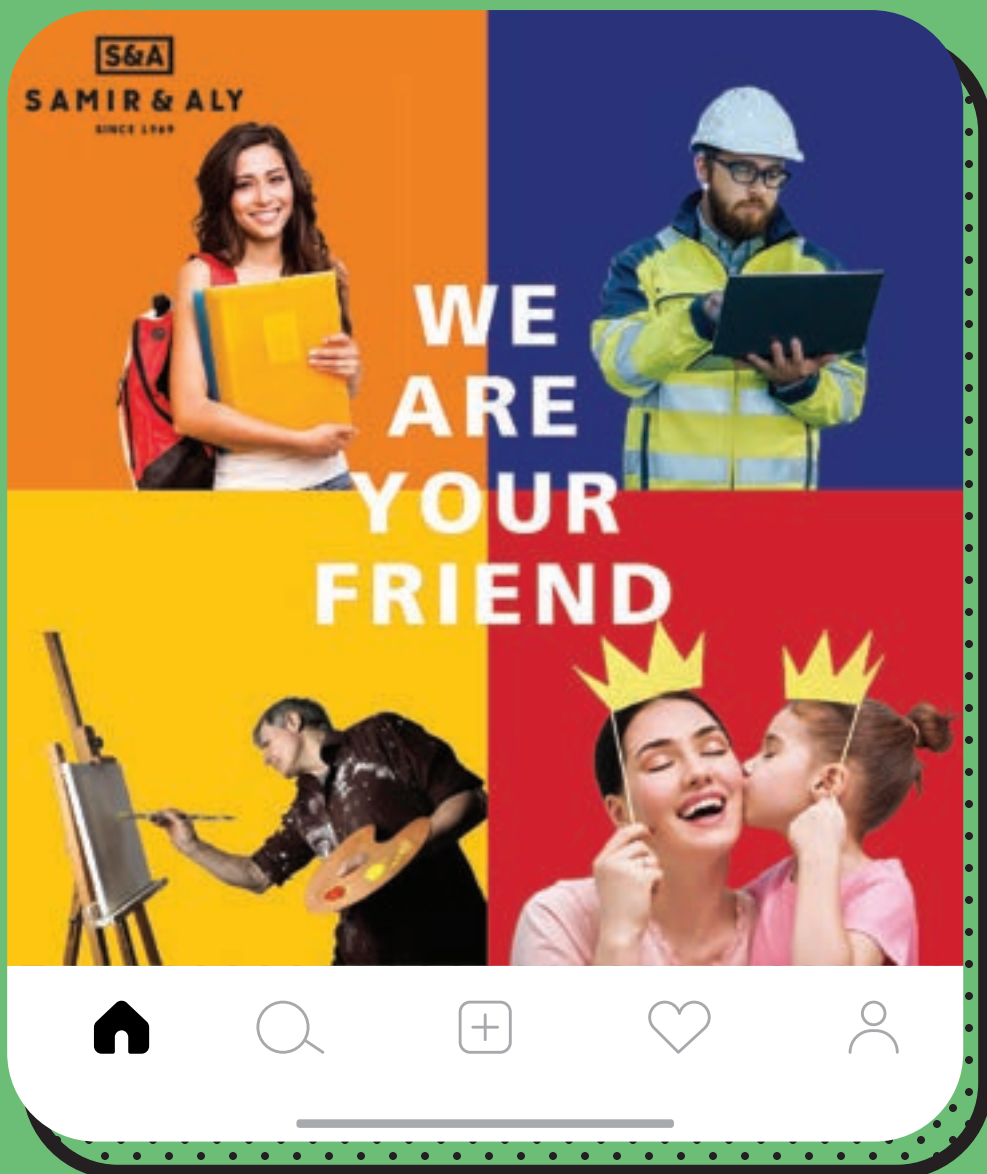


Social Media & Media:



Media:





AUTOMOTIVES

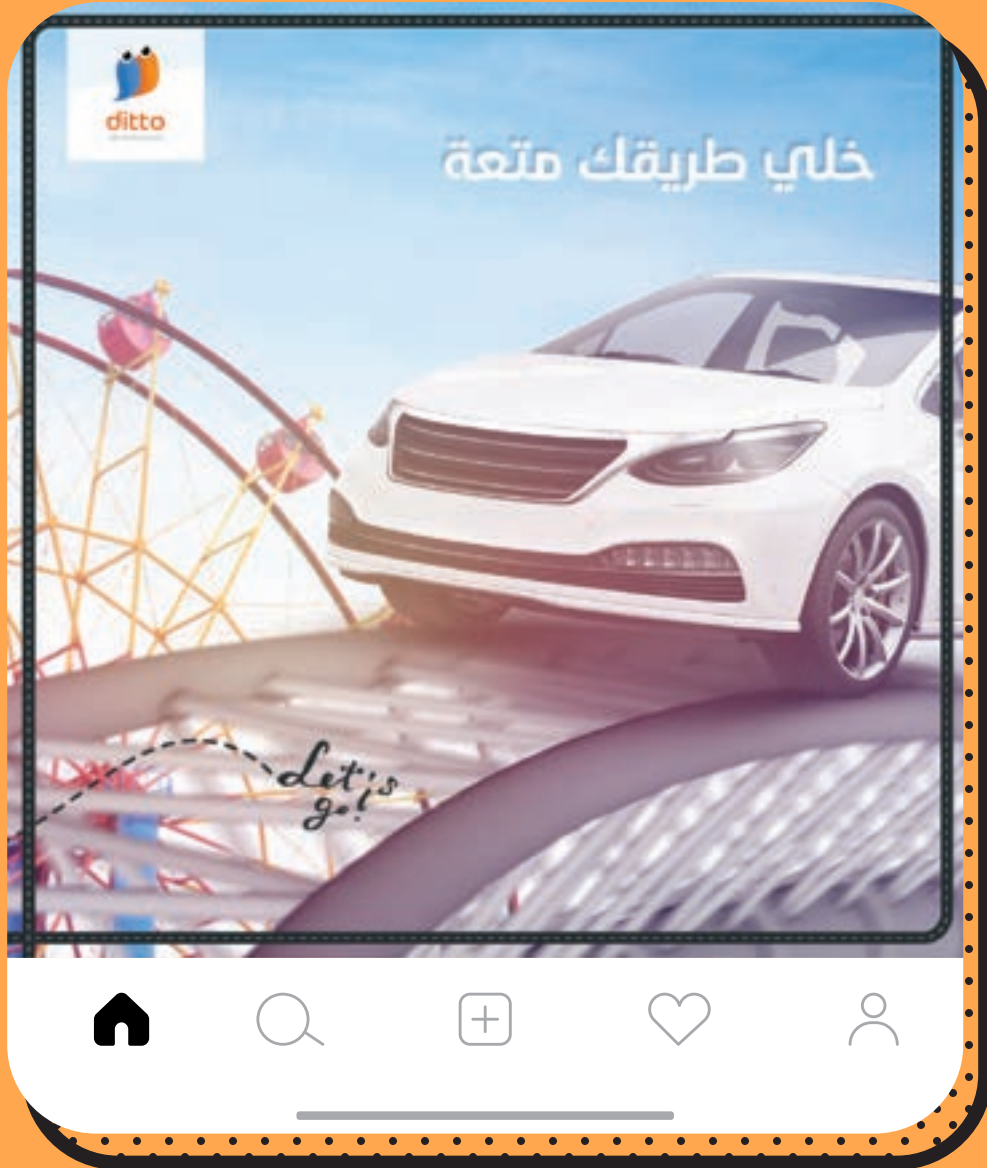
For our clients who deal with the toughest four-letter word on wheels. we offer The Ultimate Online Marketing Experience

Social Media & Media:



Media:





PETRO MIN

خليك جاهز

Home, Search, Add, Heart, Profile icons

PETRO MIN

Home, Search, Add, Heart, Profile icons

PETRO MIN

بترمين .. معاك

Home, Search, Add, Heart, Profile icons

PETRO MIN

إختار اللي يقف في ضهرك

Home, Search, Add, Heart, Profile icons

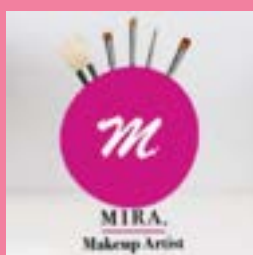
Medical

As far it goes ..our clients are always putting patients first, we also put our clients first.

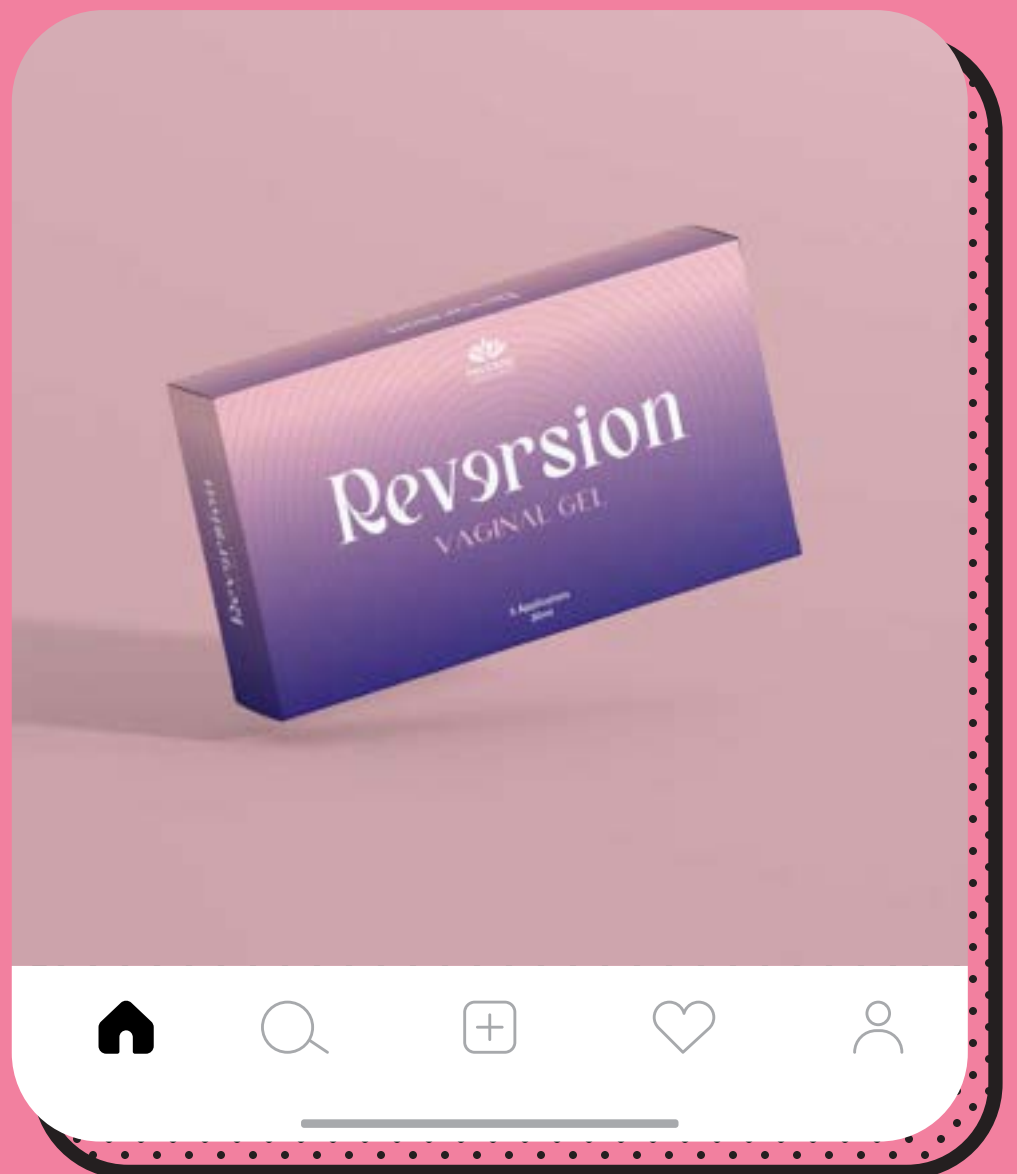
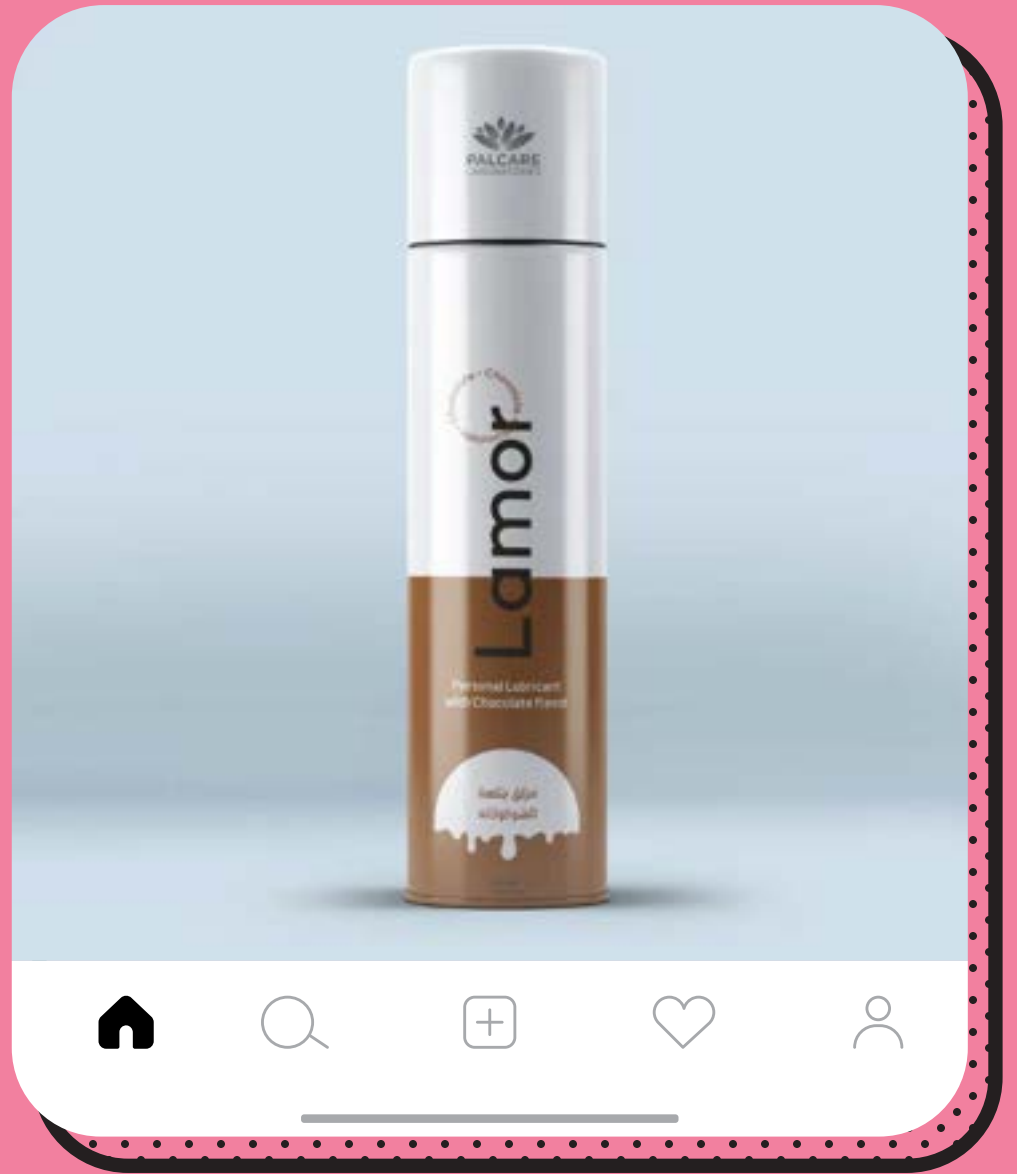
Social Media & Media:



Media:







FMCGs

Someone said before:” If you talk about food just as much as you eat it, you're in good company”.

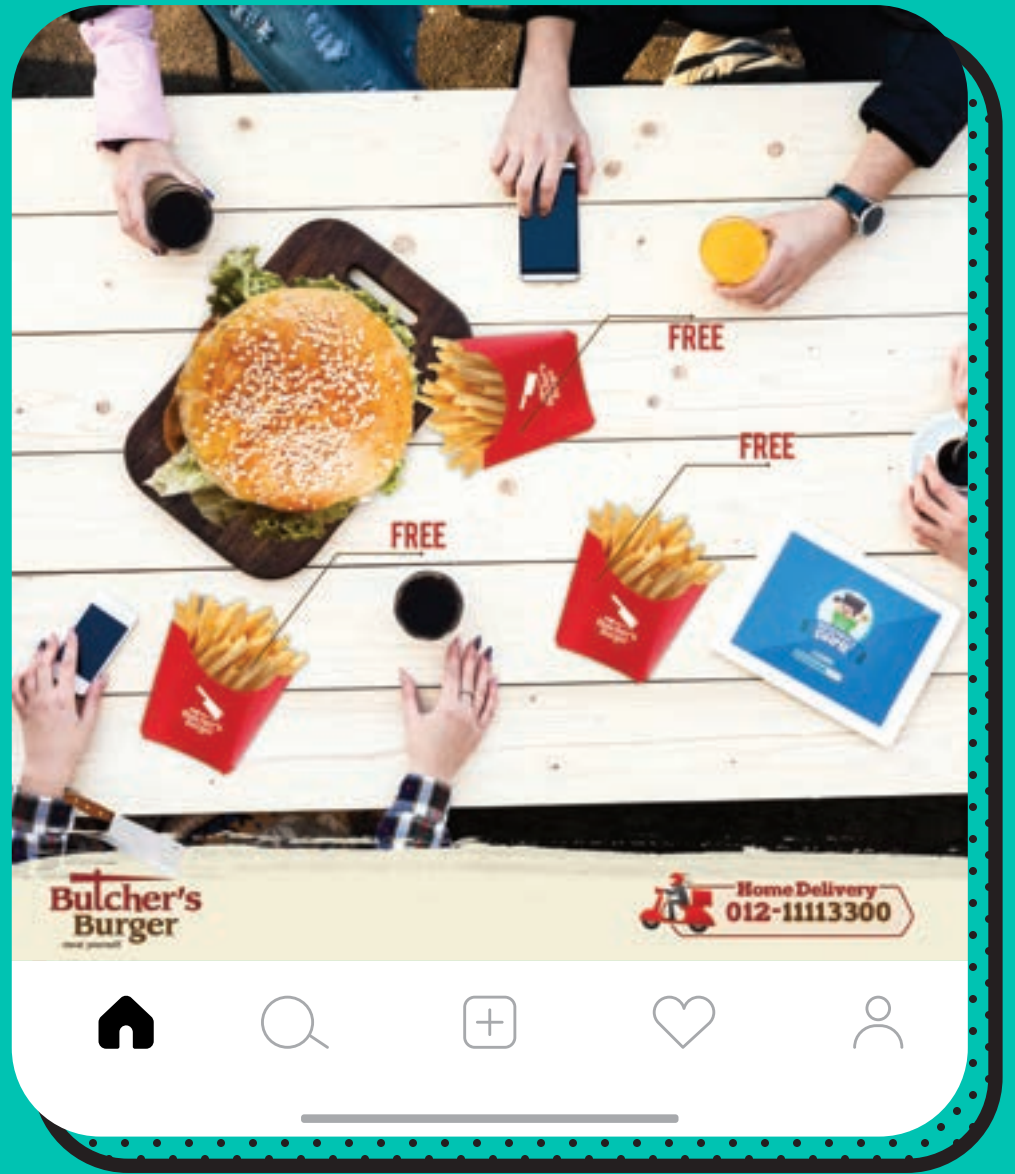
And we LOVE thinking..writing and visualizing for FMCGs.

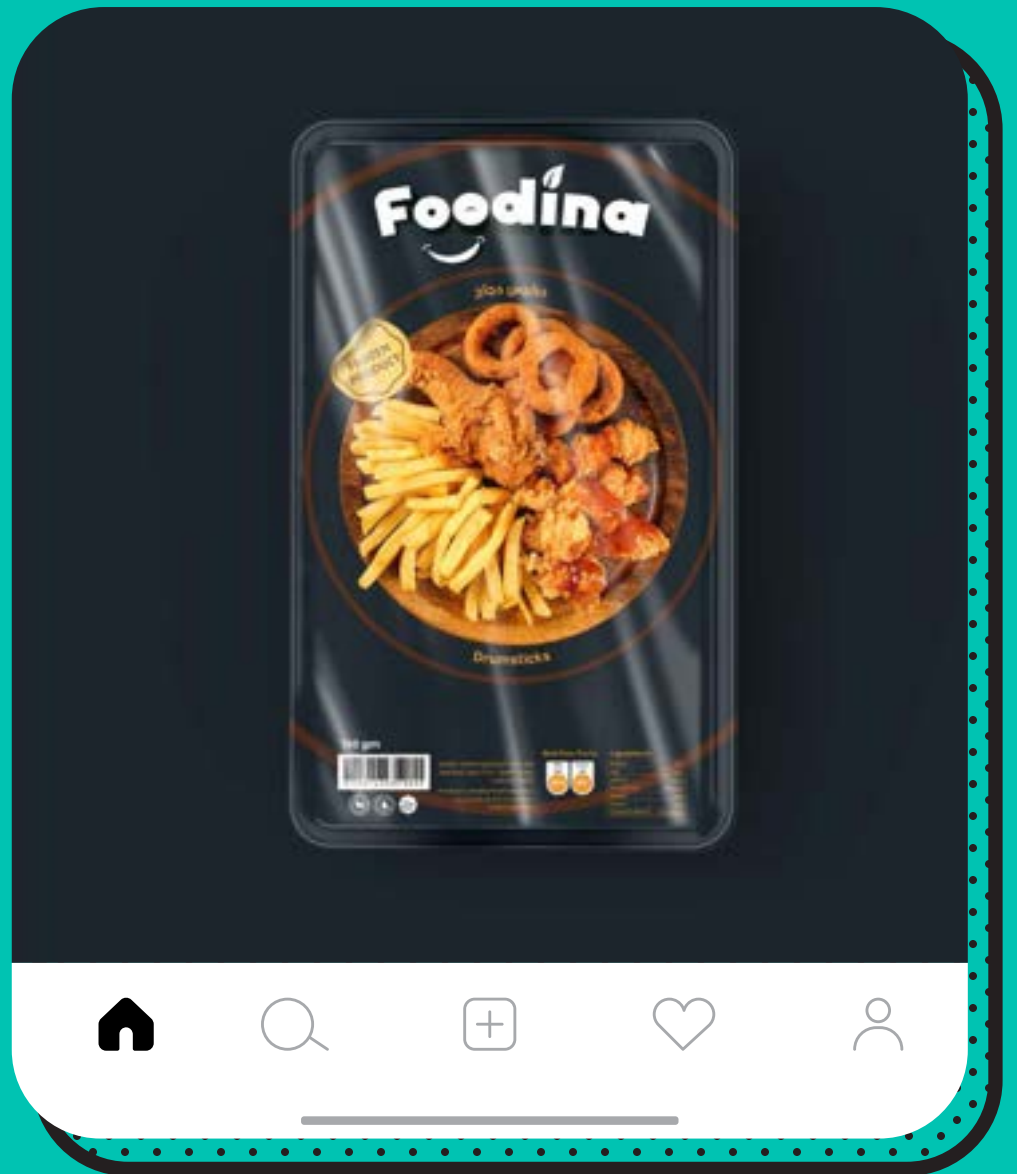
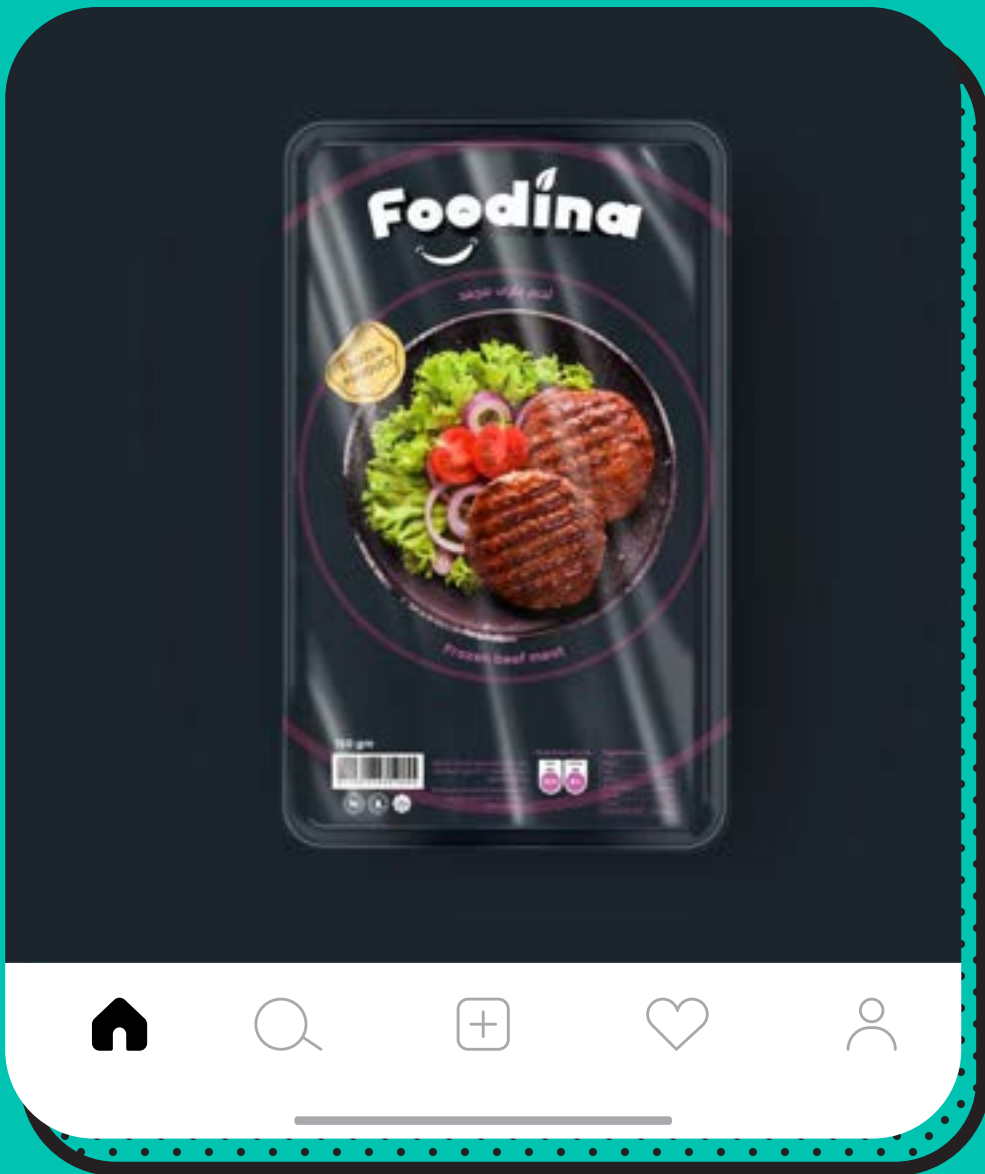
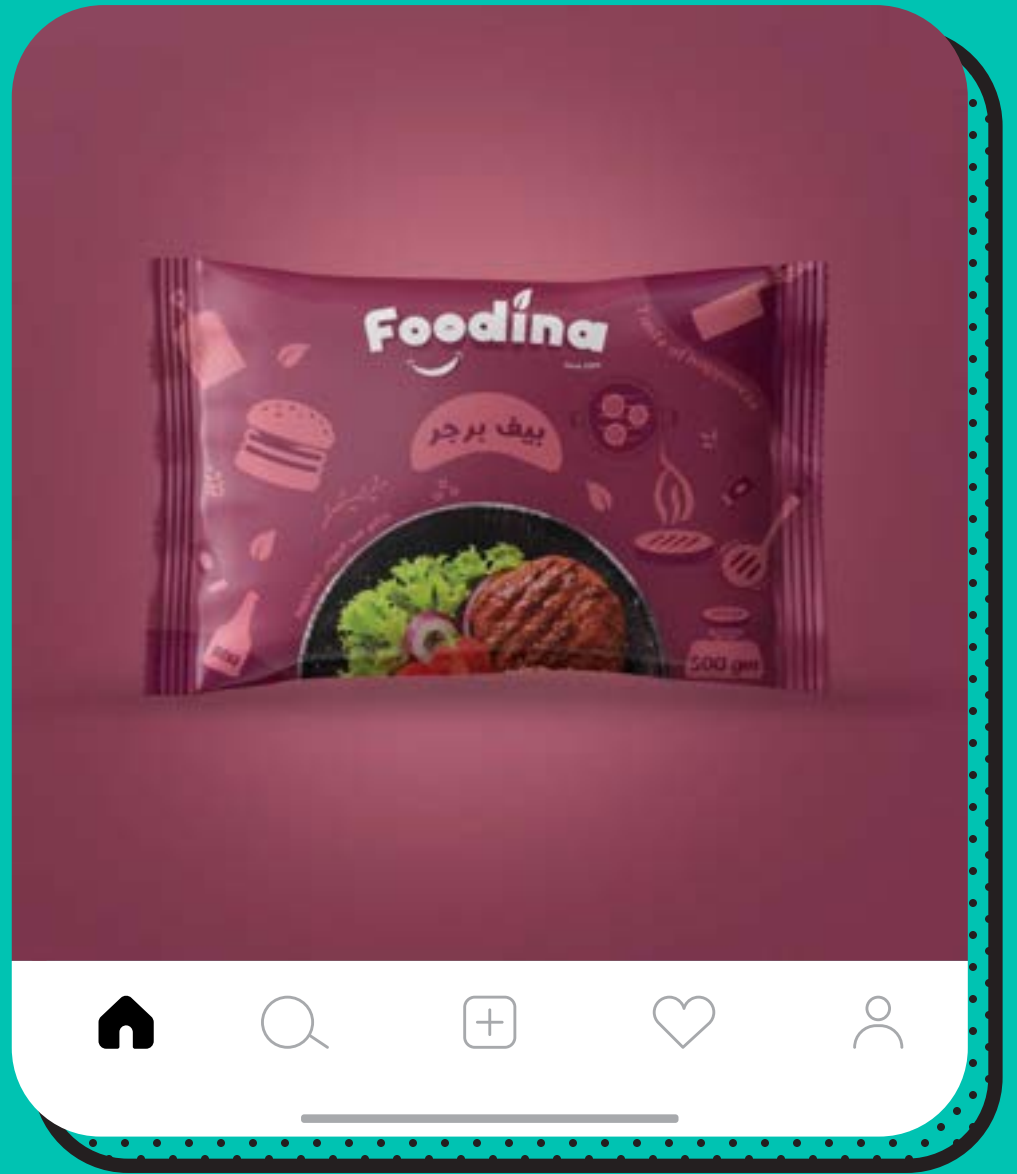
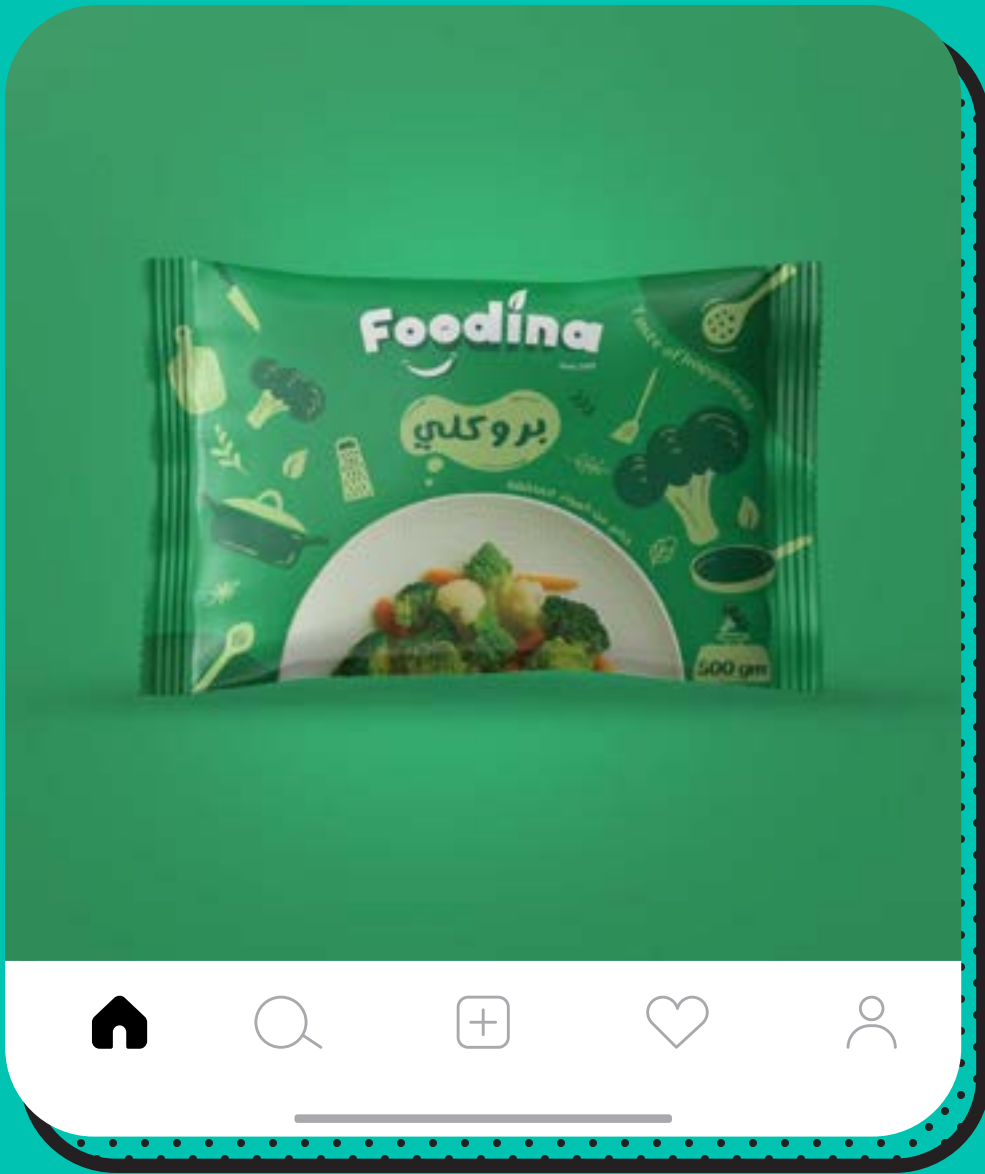
Social Media & Media:



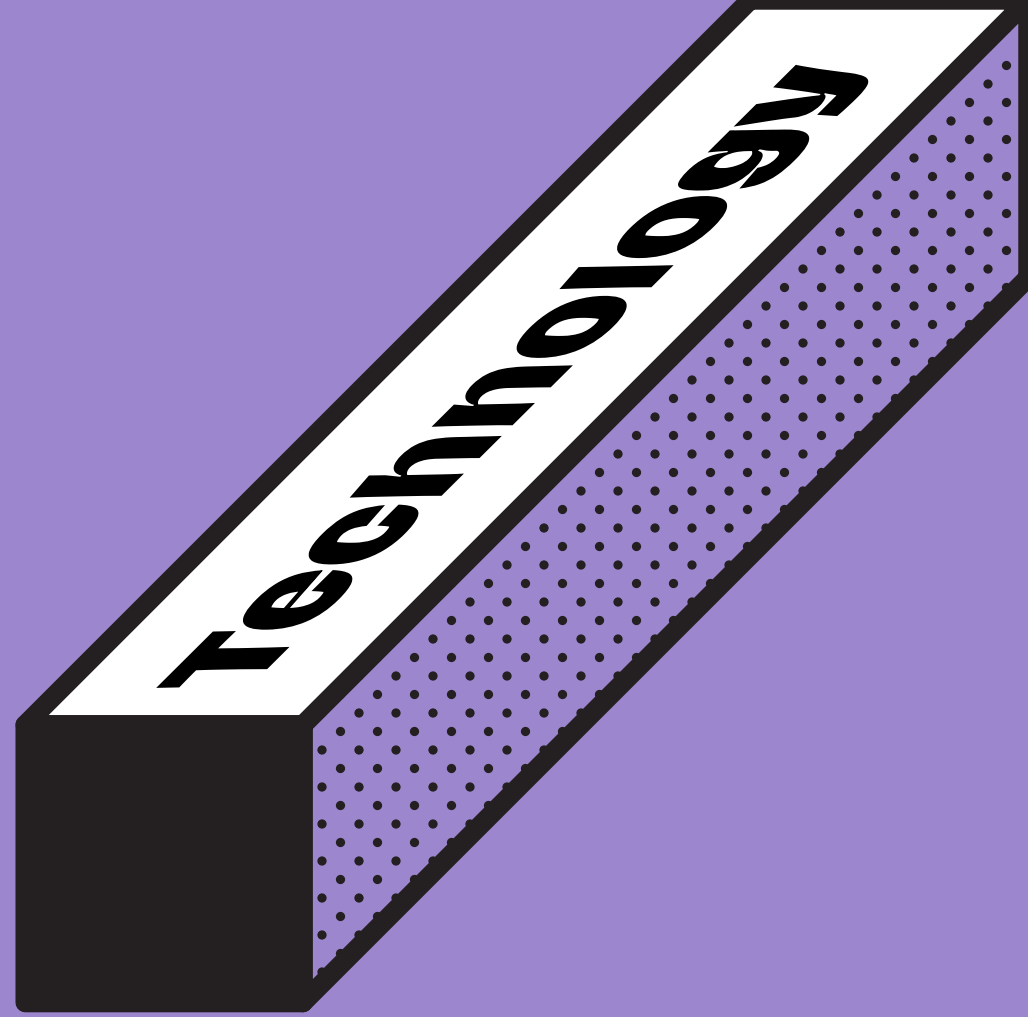
Media:







As the saying goes: "Everything is designed. Few things are designed well." we share the same futuristic vision with our clients.



Social Media & Media:



Media:



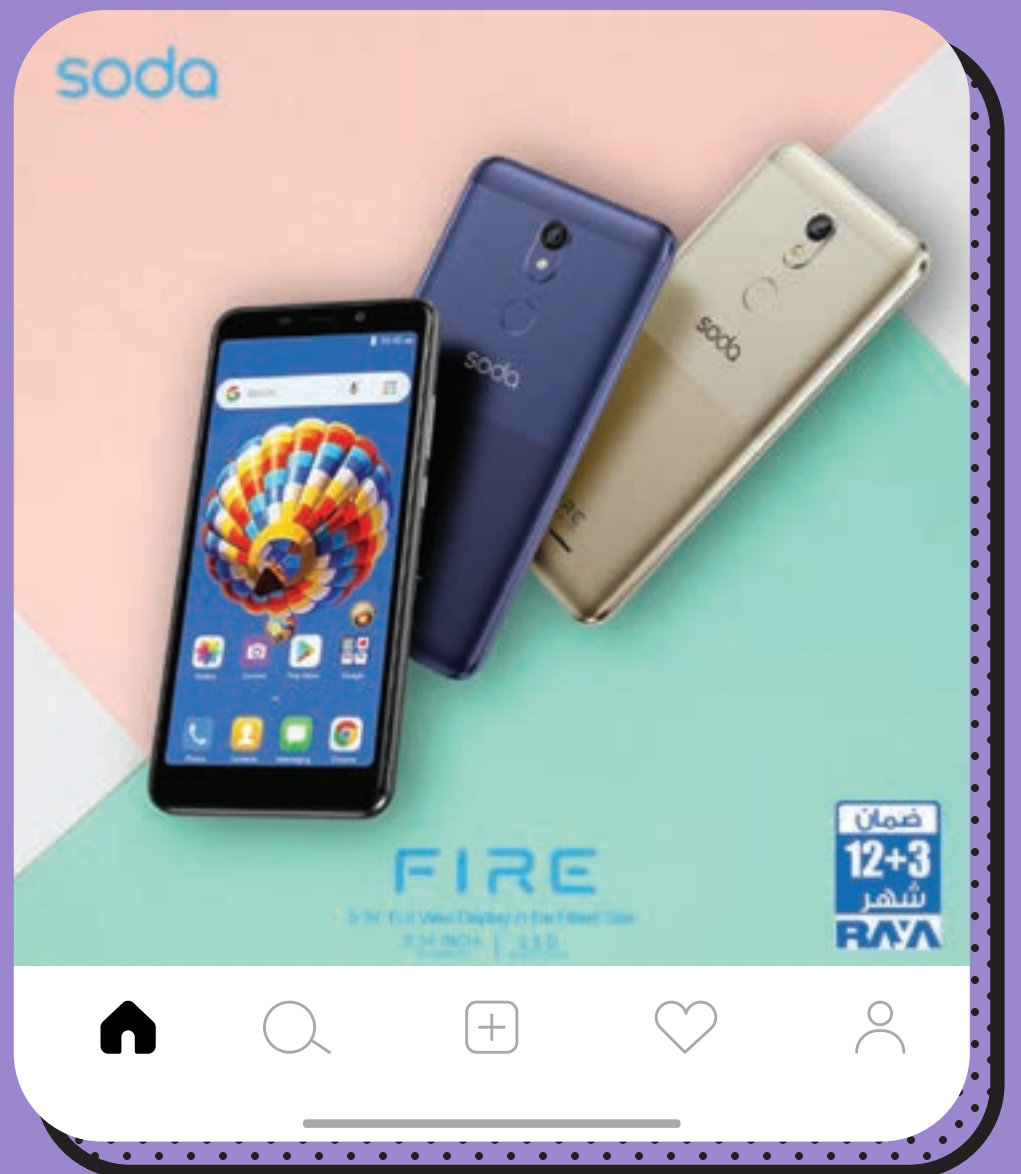
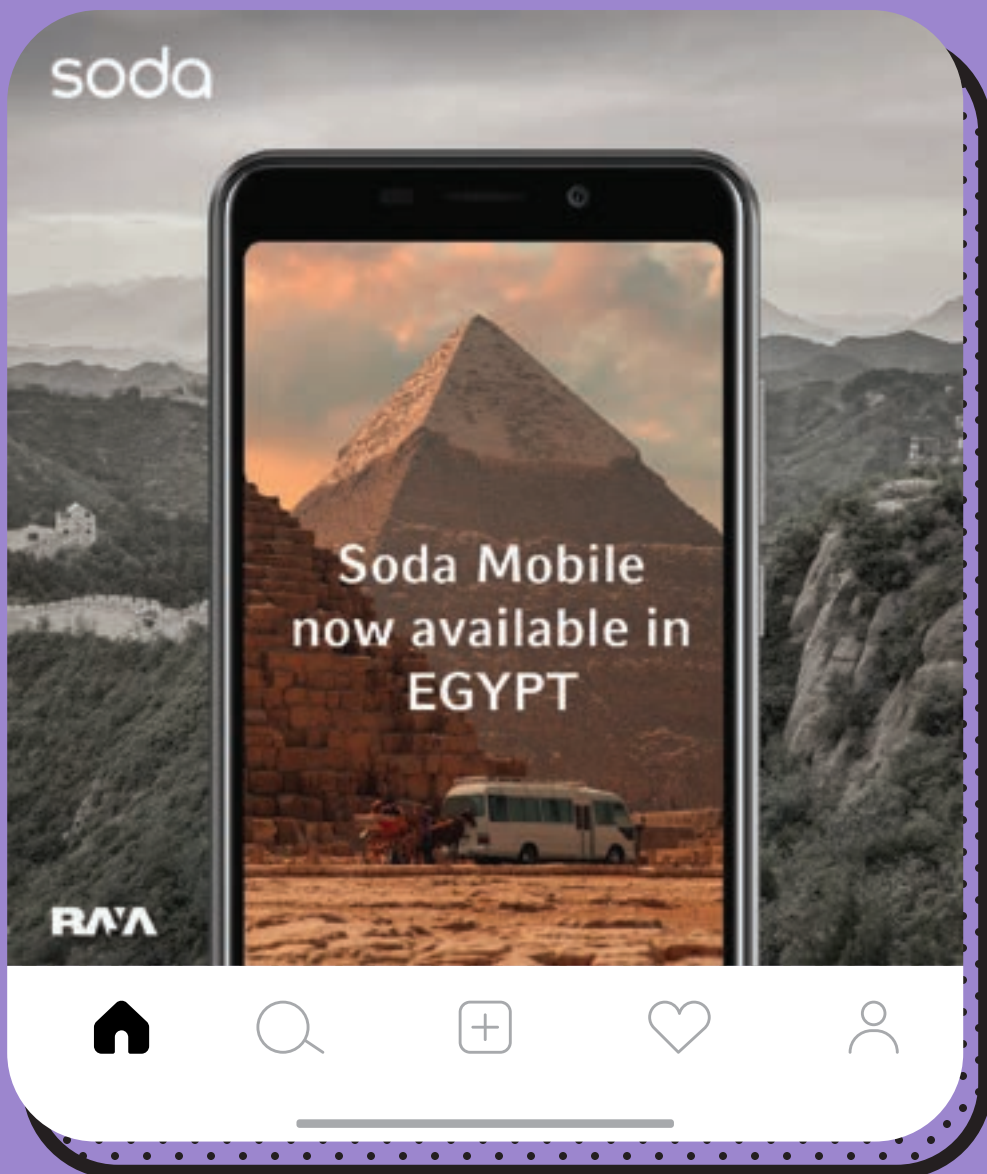
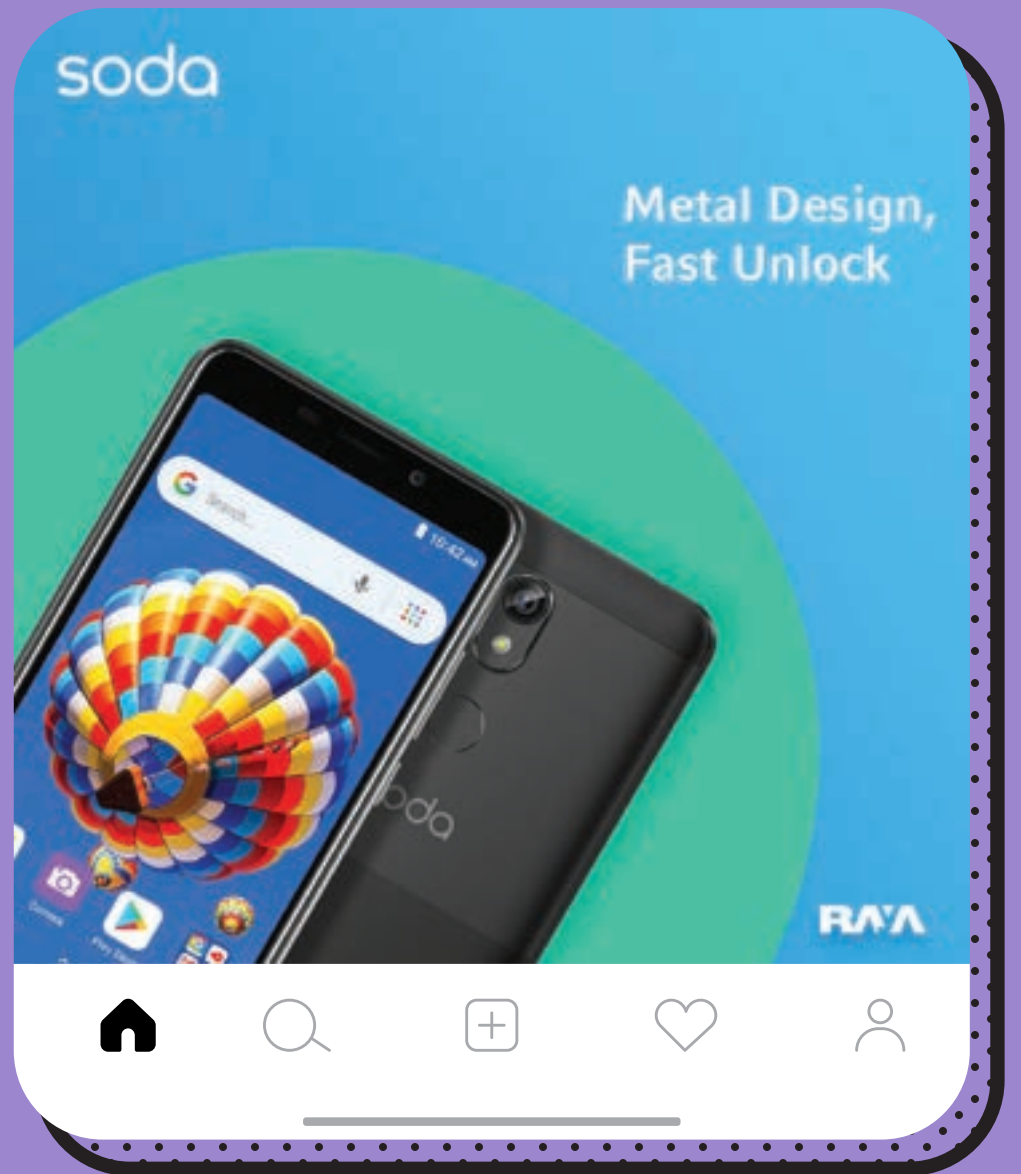
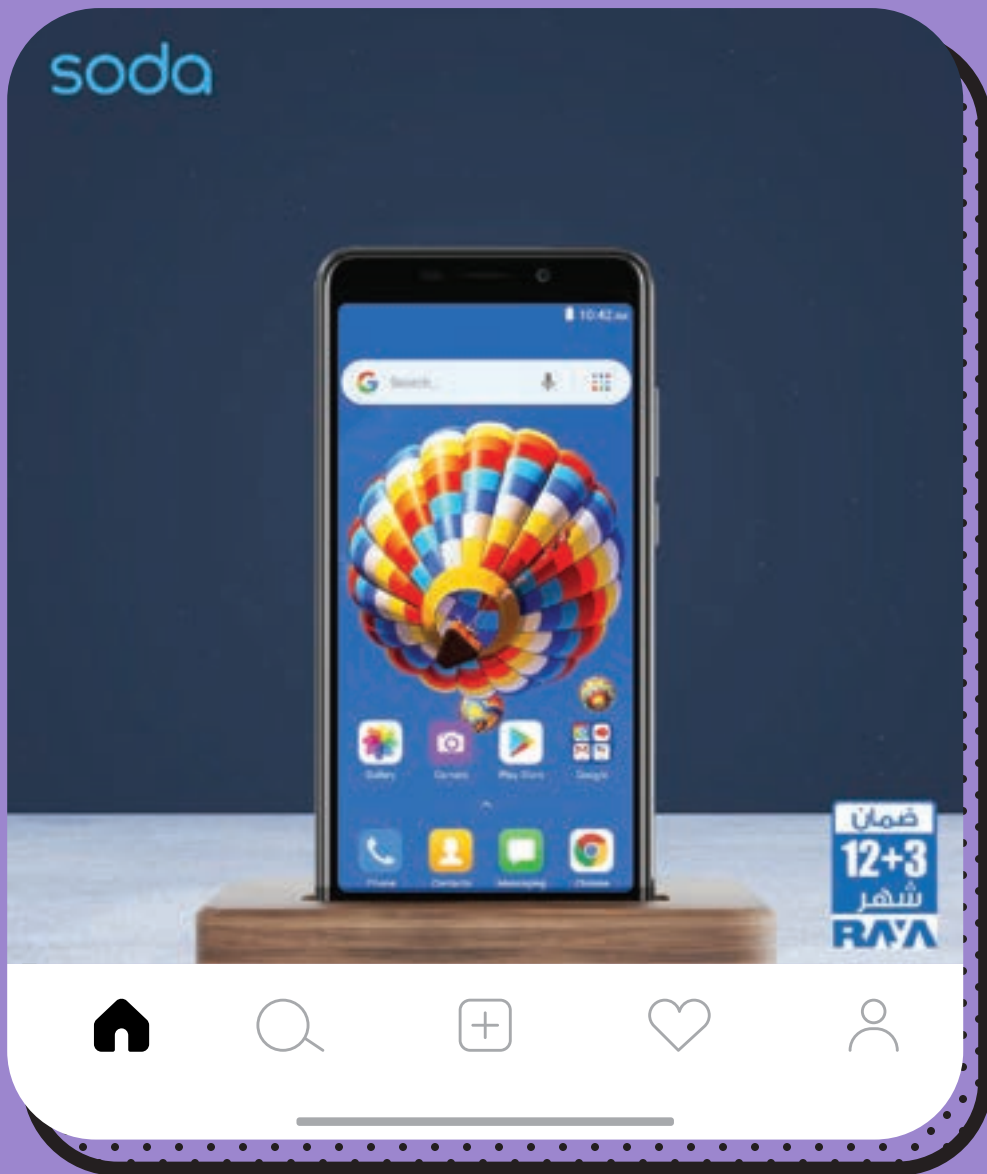


**SIMPLE
SOLUTIONS
FOR COMPLEX
CONNECTIONS.**

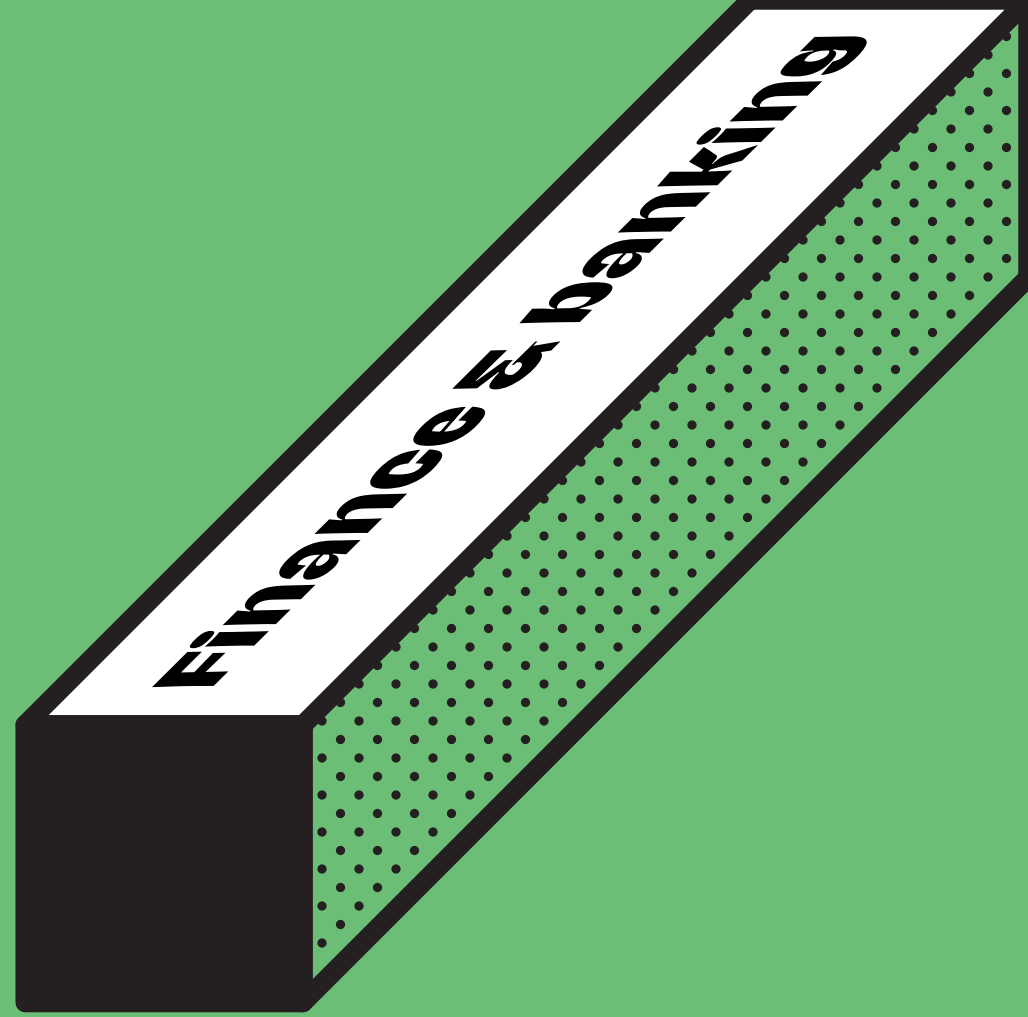


**DALLAH
SOLUTIONS**





As much as our clients are fluent in finance.as much as we support them with a service that they can bank on.



Social Media & Media:



Media:



هتكسب
٢٠

أمان
قسط وإنجز

٢٠

RAA

أساسي
للكشك

أمان
إدفع وإنجز

أمان

RAA

شغلك مايكملش
من غير آمان

أمان
قسط وإنجز

RAA

نزل التطبيق هتاخذ 20 جنيه
إشحن بـ 200 هتاخذ 20 جنيه

أمان
إدفع وإنجز

أمان
للدفع الإلكتروني

٢٠

٢٠

RAA

QNB الأهللى للصفوة ...
الرفاهية ... فى انتظارك



19700
qnbalahli.com



QNB الأهللى للجميع ...
اختر ما يناسبك من بطاقات
QNB الأهللى فىزا الإئتمانية



19700
qnbalahli.com





شهادة طلعت حُرْب

20% سنوياً

يصرف كل ٣ شهور

بنك مصر
BANQUE MISR
نعمل معاً لخير بلدنا

BM19888
Phone
www.banquemisr.com

Home Search Add Heart Profile

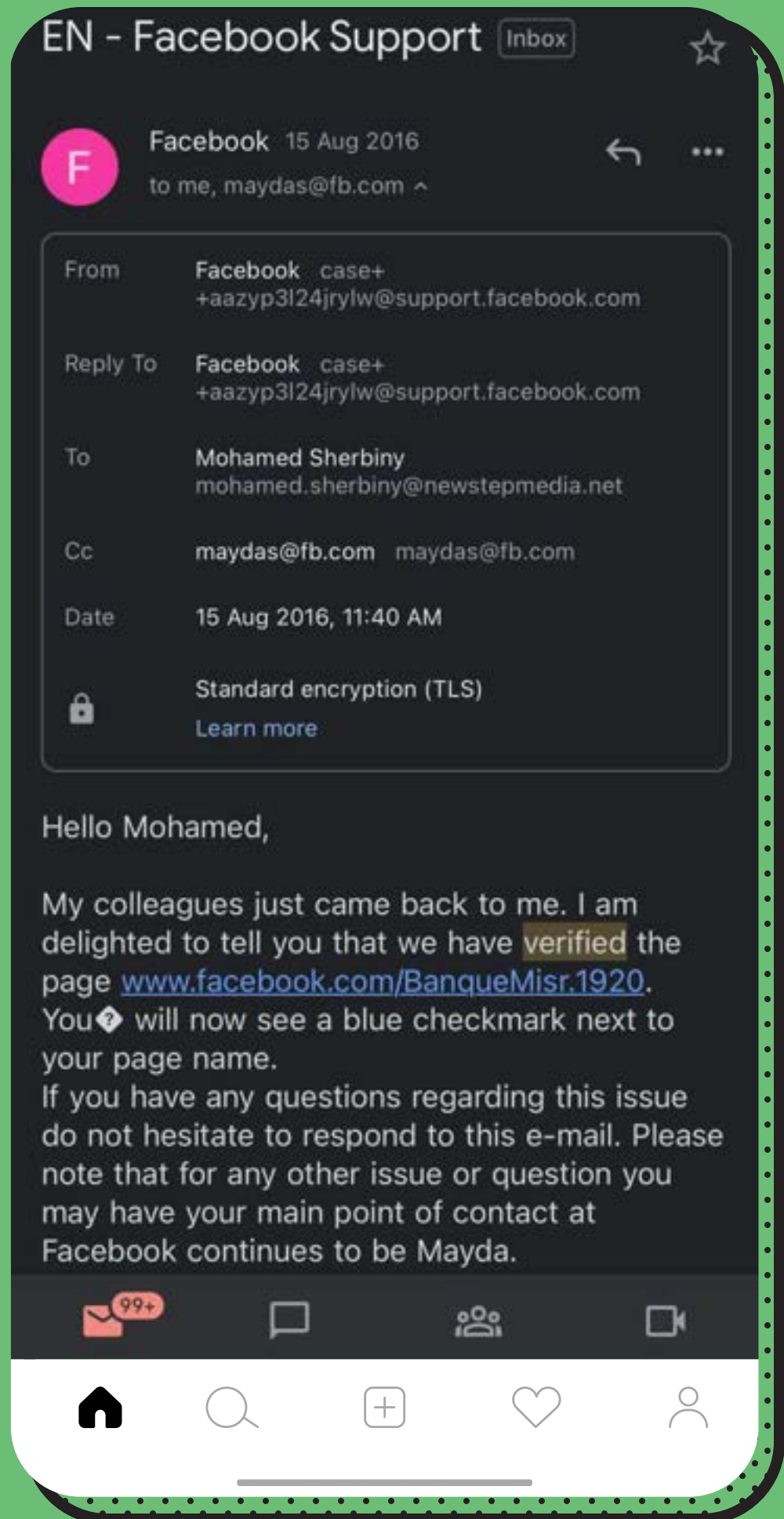


مؤسسة بنك مصر
لتنمية المجتمع
شهادة رقم ٧٠٤٥ / ٢٠٠٧

مؤسسة بنك مصر لتنمية المجتمع

مشاركة
إبتسامتك أهل

Home Search Add Heart Profile



حَوَّلْ عَلَى التَّوَامِي



 Agricultural.Bank.of.Egypt

 www.abe.com.eg





 Agricultural.Bank.of.Egypt

 www.abe.com.eg

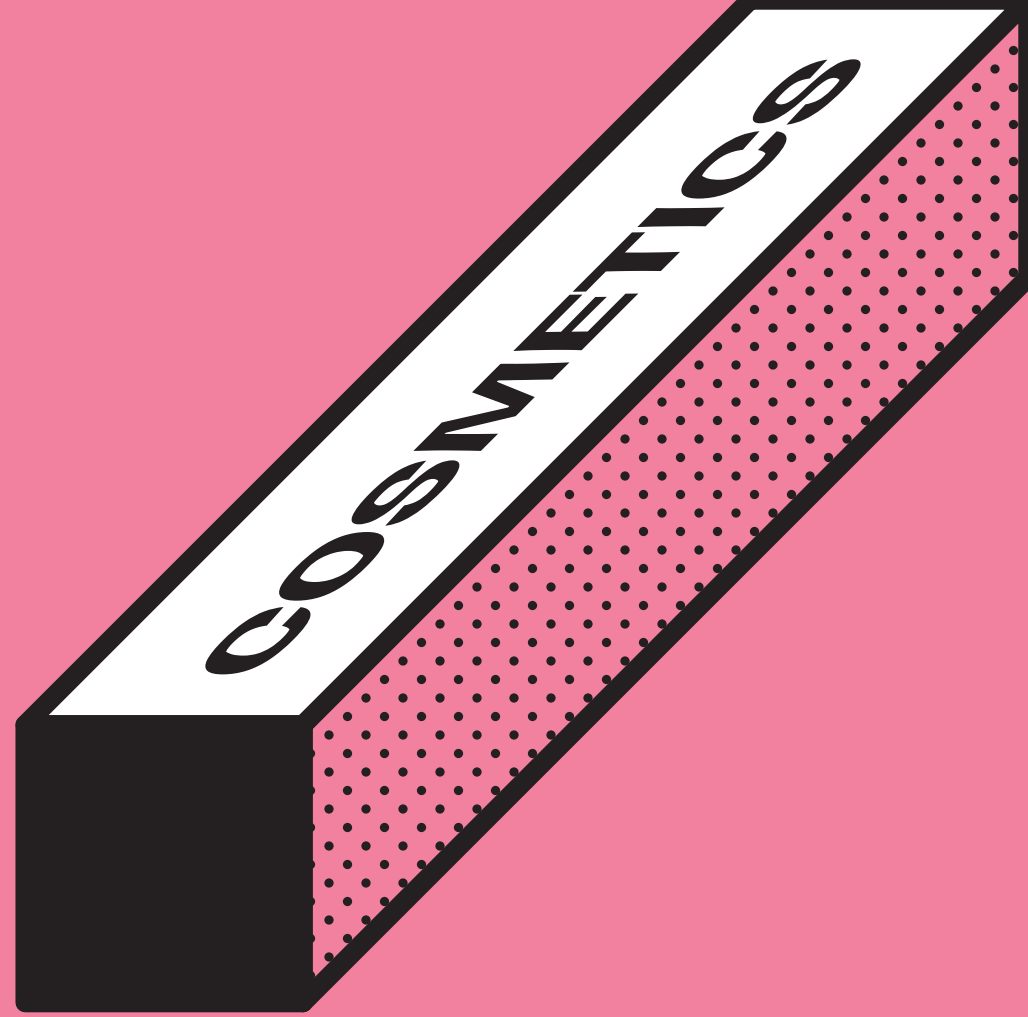


 Agricultural.Bank.of.Egypt

 www.abe.com.eg



We've been influencing the cosmetic industry for a while as we are dealing with many clients within the industry especially in the Gulf region, which qualified us to be fully aware of the industry and its dimensions.



Social Media & Media:

ZINATI
Beauty



 UNITED
PROFESSIONAL

cosmosoft

Media:

BIODERMA
LABORATOIRE DERMATOLOGIQUE


NUXE
PARIS

Mustela®

ISISPHARMA
DERMATOLOGIE

URIAGE
EAU THERMALE


ECRINAL®

ANIVAGENE™

Avène

Foltène®
• PHARMA •

DUCRAY
LABORATOIRES DERMATOLOGIQUES

ZINATI Beauty

Home Search Add Heart Profile

ZINATI

الميك آب
 آرטיست
 حقك

Home Search Add Heart Profile

The Best
 Moisturizers
 for Your Skin Type.

Home Search Add Heart Profile

3 MAGICAL
 HAIR CONDITIONER
 FOR COLD WEATHER

Home Search Add Heart Profile

cosmosoft

A Korean Lenses

Comfortable and The most affordable.

Price: 79 SAR

A HELPING HAND TO STYLE YOUR HAIR.

ZINATI UNITED PROFESSIONAL

WHITE FRIDAY

UP TO 70% DISCOUNTS

ZINATI Beauty

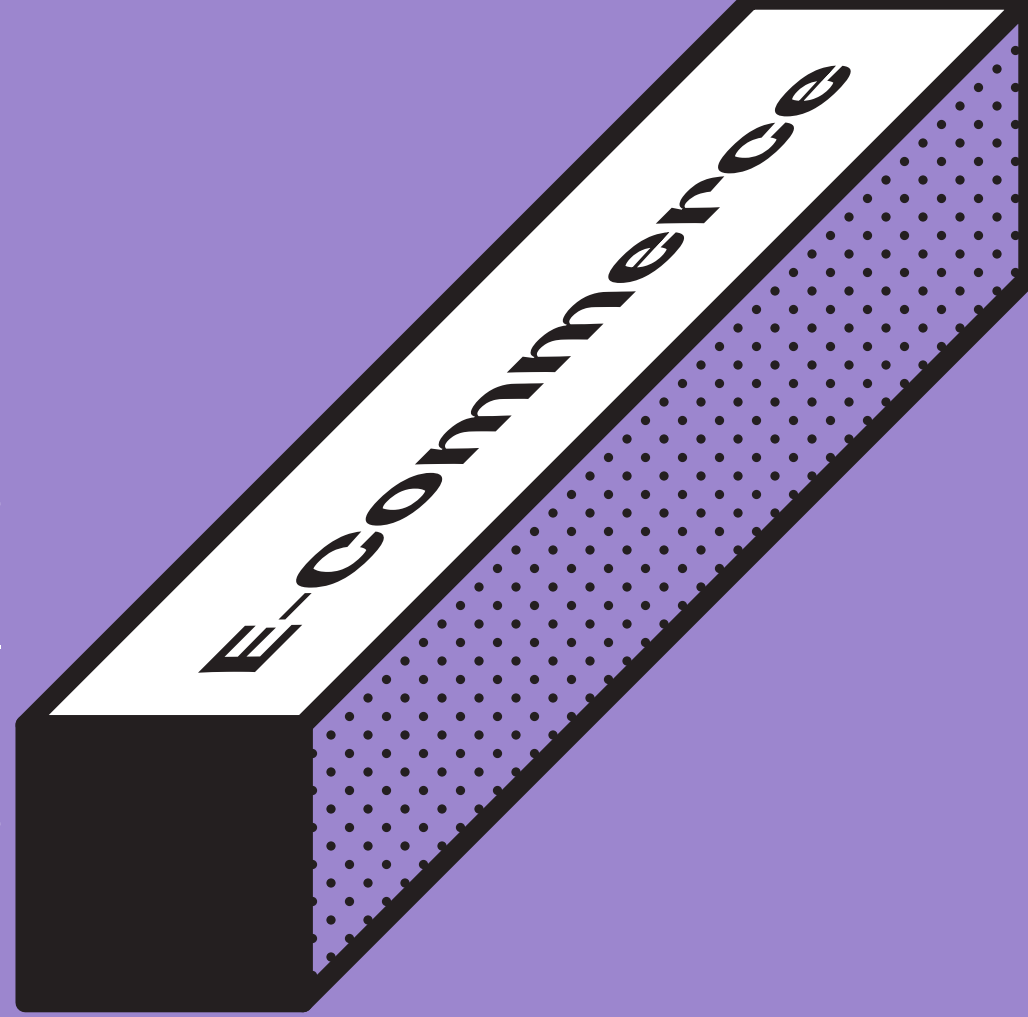
PAY WITH MADA CARD GET 5% OFF

BUY UP TO 400 SAR GET 15% OFF

BROWS THAT WOW!

FROM essence cosmetics

As its nowadays a necessity, we've been creating milestones with our partners as we are providing a large yet convenient tool for E-commerce businesses, that maintains their position and smoothness in.



E-Commerce Website:

ZINATI
Beauty

Bashirety
www.bashirety.com



SUUNA



TAVAN
Artificial Flowers & GALLERY



EASTERNPAK
the shop



All case studies available upon request.

THANK

YOU

